

# SEARS

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FALL AND WINTER, 1959  
SEARS, ROEBUCK AND CO.  
Chicago 7, Illinois  
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# The Boy-Coat

## 100% Imported Menswear Camel's Hair

*Our exclusive Mary Lewis classic . . .* impeccably styled with fine hand-stitched detail, soft rounded lapels, traditional back belt, fly-buttoned back vent. Handsome stay-back bone buttons; inside button closings to assure perfect drape. Lined in Milium insulated acetate satin. Shpg. wt. 4 lbs. 7 oz.

*Fits Juniors and Misses . . . State size* 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.

T 17 F 2375—Camel tan

T 17 F 2376—Navy blue

\$5 down . . . . . Each, cash \$49.00

**75% Wool, 25% Camel's Hair . .** Milium insulated acetate satin lined.

*Fits Juniors and Misses . . . State size* 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.

Shipping weight 5 pounds 1 ounce.

T 17 F 2378—Camel tan

T 17 F 2379—Navy blue

\$3 down . . . . . Each, cash \$29.00

**Orlon® Pile Zip-out Liner . . 75%** wool, 25% camel's hair. Lined with acetate satin.

*Fits Juniors and Misses . . . State size* 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Shipping weight 6 pounds.

T 17 F 4238—Camel tan; tan pile

T 17 F 4239—Navy blue; white pile

\$3.50 down . . . . . Each, cash \$34.70

**6-Footer Scarf . .** a vivid stroke of virgin wool tubular knit. About 9x72 in. including fringe. Hand wash separately. From Japan. Shpg. wt. 7 oz.

88 F 8977—Red and white stripe \$2.97

88 F 8978—Royal blue and white 2.97

\* DuPont trademark  
for acrylic fiber



## her Blazer

**Pure Wool** of a very fine quality, impeccably tailored with hand picked stitching around the lapels and pockets. An unusual imported Indian emblem and brass coin buttons add a distinctive touch. Fully rayon lined. About 26 inches long. Dry clean. *State size.*

*Misses' sizes 8, 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 4 oz.*

T 7 F 1310—White. \$17.90

**Pleated Skirt** . . perfect companion for the blazer! The fabric is a soft, lovely flannel of imported English lamb's wool. Stitched from waist to hipline, graceful, crisp pleats fall in flattering precision. Side zipper. Dry clean. For knee socks, see page 7.

*Misses' sizes 8, 10, 12, 14, 16, 18. Please state size.*

T 7 F 4577—Medium gray  
Shpg. wt. 1 lb. 8 oz. \$12.94

Measure information and charts  
.. see page 1588

For shipping information on items  
on these 2 pages, see page 9

## his Sport Coat

**Styled for leisure** in a handsome self-textured fabric loomed of 95% virgin wool, 5% nylon. 3-button rayon-lined model with welt seams, flap pockets, side vents. *State chest size, height and weight. Shorts 36 to 42 in. Regulars 35 to 46 in. Longs 37 to 46 in.*

T 45 F 1740—Dark blue

T 45 F 1760—Natural (tan)

T 45 F 1790—Dark brown

Shpg. wt. 3 lbs. 2 oz. \$24.50

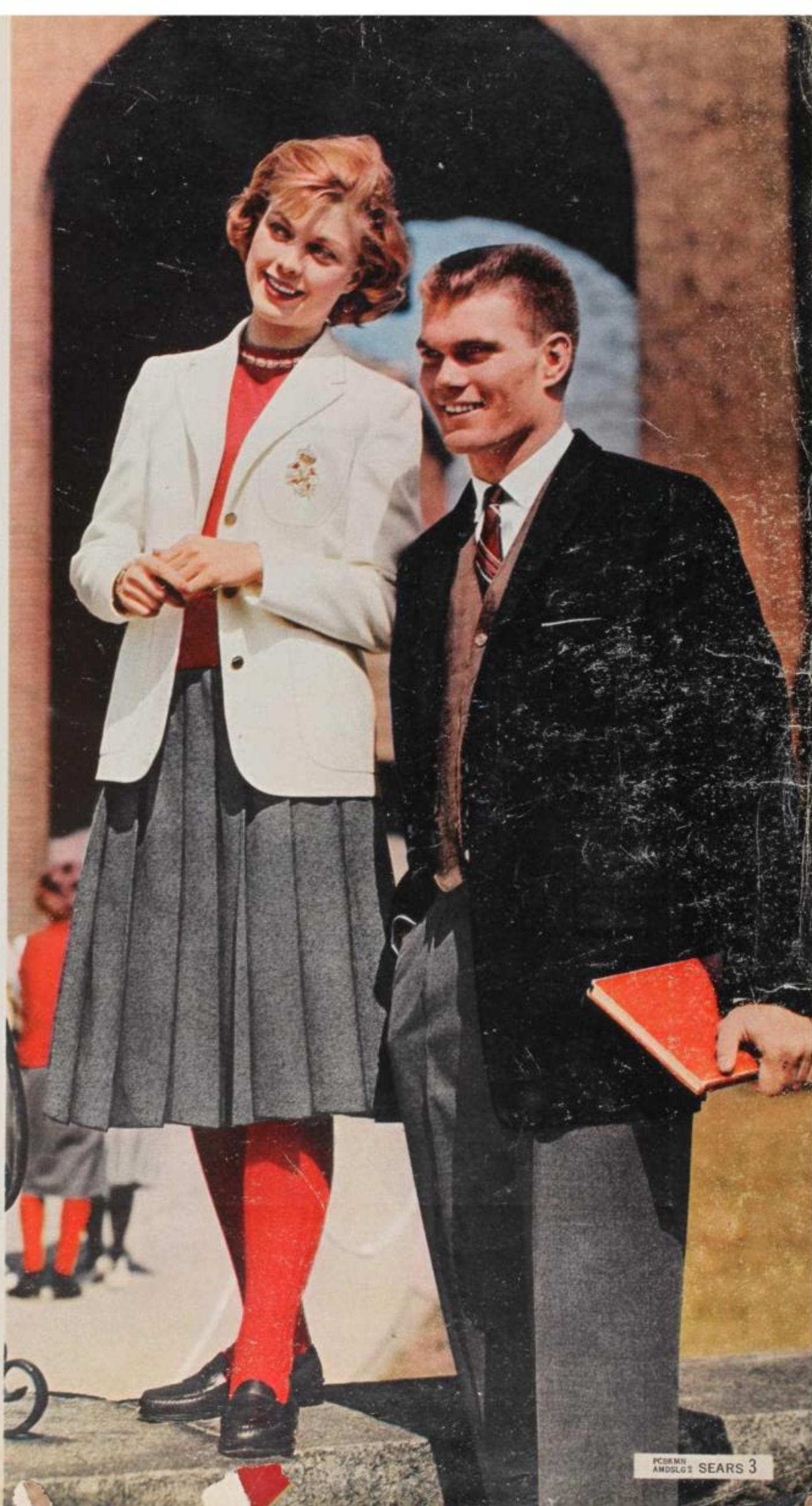
**Slacks.** Premium quality 100% virgin wool flannel. Double pleats, continuous waistband; zipper fly. Waist sizes 28 to 42 inches. Inseam sizes 28 to 35 inches. *State height, waist and inseam; indicate waist.* Shipping weight 1 lb. 12 oz.

T 45 F 8231—Medium gray

T 45 F 8238—Brown. \$14.50

Save \$1.50 on 2-piece Outfit.  
Shpg. wt. 4 lbs. 8 oz.

T 45 F 4026 . . . . . \$37.50





**A** **Sweater-Jacket** is novelty knit in a checkerboard effect. Rack-stitch mandarin neckline and panel.  $\frac{3}{4}$  sleeves. 100% Virgin Hi-bulk Turbo Orlon\*. Hand wash. Shpg. wt. 1 lb. 4 oz. *State size 34, 36, 38, 40.* T7 F 9752—White... \$9.74

**B** **Box Pleated Skirt** in a swish of gay checks. Fashioned in 75% wool, 15% nylon and 10% viscose rayon. Side zipper. Dry clean. *Misses' sizes 8, 10, 12, 14, 16. Please state correct size.* T7 F 4632—Black and white Shpg. wt. 1 lb. 12 oz... \$8.90

**C** **V-Neck Vest**... wonderfully versatile. Full fashioned, 3-ply blend of 70% lamb's wool, 20% Angora rabbit hair, 10% nylon. Hand wash. Shirt on page 8. *State size 34, 36, 38, 40.* T7 F 9686—Radiance red Shpg. wt. 13 oz. .... \$6.97

**D** **Slender Skirt** of fine imported 100% lamb's wool. Tailored with side front pleats, interestingly detailed. Seat lined. Self belt; side zipper. Dry clean. *State size.* *Misses' sizes 8, 10, 12, 14, 16, 18, 20.* Shpg. wt. 1 lb. 4 oz. T7 F 4634—Med. gray \$9.90

**E** **Pullover.** English-type rib knit. 2 pockets. Virgin Hi-bulk Turbo Orlon. Hand wash. Wt. 1 lb. *State size 34, 36, 38, 40.* 7 F 9278A—Cornflower blue 7 F 9249A—Black 7 F 9279A—Bright red 7 F 9273A—White. Ea. \$5.97

**F** **Plaid Walking Shorts** have a self fabric belt, 2 side seam pockets with zipper hidden in one of them. Rich 100% wool. Dry clean. *Juniors' sizes 7, 9, 11, 13, 15. State size.* Wt. 10 oz. T7 F 6469—Olive drab, bright blue and ivory..... \$6.77

# Casuals

favorites in  
student councils







**V-Neck Pullover**, indispensable to a good casual wardrobe. 88% Australian wool, 10% kid mohair, 2% Shetland wool. Hand washable. For shirt-dickey see index; for pin, page 25B.

*State size* 34, 36, 38, 40. Shpg. wt. 12 oz.

T7 F 9851—Charcoal gray heather..... \$5.94

T7 F 9852—Black..... 5.94

**"Ancient Tartan" Plaid**, a fashion fabric of 100% imported wool, a must in your new Fall skirt plan. Slim and smooth... partly lined. Self belt; back zip. Dry clean. Shpg. wt. 1 lb. 4 oz.

*State Misses' size* 8, 10, 12, 14, 16, 18.

T7 F 4636—Wine, gold and green plaid... \$9.90

**Initial Pendant**. Personalized with your own initial or can be used for school letter. Large 2-in. satin finish block initial on 20-in. link chain. *State initial*; all letters exc. Q, U, X, Y, Z. In burnished gold color. 10% Tax incl. 4 F 3853E—Wt. 3 oz..... \$1.00

**Suede Handbag** folds over or is a tote. Top-grain lambskin, rayon-lined. Gold-color finger grip. About 9½x5 inches. Shipping weight 13 ounces.

88 F 742E—Green..... \$3.97

88 F 740E—Fawn (tan).... 3.97

88 F 741E—Red..... 3.97

**Bulky Turtleneck Pullover**, a dashing casual with sporty ways, great fashion impact. A fine attention-getter in a bold all-over cable-stitch pattern. 100% virgin wool. Hand washable.

*State size* 34, 36, 38, 40. Shpg. wt. 1 lb. 4 oz.

T7 F 9883—Gold

T7 F 9882—White

T7 F 9884—Black

Each..... \$9.97

**Walking Shorts** of fine imported 100% wool flannel. Sleekly styled with a zippered fly front, a neat self fabric belt. Convenient pair of side seam pockets. Dry clean. Shpg. wt. 9 oz.

*Junior sizes* 7, 9, 11, 13, 15. *State size*.

T7 F 6467—Oxford medium girth..... \$7.74

**Suede Flattie** has bright brass trim! Guardtex sole, ½-inch heel. *Sizes*: AA (narrow) 7, 7½, 8, 8½, 9. *Sizes*: B (medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State size*, width. Shpg. wt. 1 lb. 8 oz.

54 F 8061—Red 54 F 8063—Green

54 F 8062—Fawn (tan) Pair \$4.77



Measure Information on page 1588... Sweater Charts, page 36... Shipping Information, page 9

PCBKMN  
AMDSLG SEARS 5



# it's real RACCOON



**A** The Newest-looking Topper has a marvelous raccoon collar and a lining of warm Orlon\* pile. The fabric... a fine blend of 75% wool, 25% camel's hair. About 32 inches long. Sleeves lined in reprocessed wool quilted to acetate taffeta. See glove section for gloves. Boots sold on page 11. Wt. 3 lbs. 7 oz. *Fits Juniors and Misses 5-6, 7-8, 9-10, 11-12, 13-14, 15-16. State size.*

T 17 F 06403—Camel tan; beige pile  
T 17 F 06404—Red; beige pile  
\$3 down..... Each, cash \$29.90

**B** Poplin Coat wins new popularity with its big raccoon collar, wonderful Orlon\* pile lining. In fine, water-repellent cotton. Sleeves lined with reprocessed wool quilted to acetate taffeta. *Fits Juniors' and Misses'. State size 5-6, 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Shipping wt. 4 lbs.*

T 17 F 06310—Loden green; black pile  
T 17 F 06311—Beige; beige pile  
T 17 F 06312—Black; black pile  
\$2.50 down..... Each, cash \$24.90

**Fashion Boot** of water-repellent cotton corduroy is lined with rayon fleece pile. Wear over stocking foot. Vulcanized ribbed rubber sole. Shpg. wt. 1 lb. 10 oz.

*Sizes: C medium wide) 5, 6, 7, 8, 9. For half sizes, order half size larger. State size.*  
76 F 9544A—Red..... Pair \$5.74  
76 F 9545A—Black..... Pair 5.74

**Huge Tote Bag** of leather-like plastic stashes books, gloves, kerchiefs. Gold-color disc turn-lock. Rear wall and inner zip pockets; plastic lining. About 12½x12 inches. Includes 10% Fed. Excise Tax.  
88 F 876E—Med. tan. Wt. 2 lbs. 8 oz. \$5.57  
88 F 875E—Red. Shpg. wt. 2 lbs. 8 oz. 5.57

Measure and be sure... see page 1588

\* DuPont trademark for acrylle fiber







**Extra Length Car Coat** collared in fashionable raccoon. Made of water-repellent cotton poplin. Fully lined in matching color Orlon® pile. Two patch pockets. Length about 36 in. Boots sold on page 11. Gloves, stretch tights in respective sections. *Misses' sizes* 8, 10, 12, 14, 16, 18. *State size*. Shpg. wt. 2 lbs. 8 oz. T7 F 8195—Beige  
T7 F 8196—Loden green (medium)  
\$2 down. . . . . Each, cash \$19.97

Orlon Ear-warmer and Matching Mittens . . novelty knit rah-rah accessories that the whole crowd will admire. Hand wash alone. *State color* red, white, camel beige. T78 F 8830—*Fit all sizes*. Shpg. wt. 4 oz.. 2-pc. set \$2.97

**His Car Coat**, in finest quality combed polished cotton, (with a real raccoon collar) for a dashing look of luxury. Natural drape and styling give comfort either walking or driving. Fly front conceals button closures. Warm rayon quilted lining. Average length 36 inches. Dry clean. *State even chest size* 36 to 46 inches. Shpg. wt. 4 lbs. 8 oz. T 41 F 6907—Natural tan  
\$2.50 down. . . . . Each, cash \$22.50

**Thick 'n' Thin Corduroy Coat** . . with eye-catching raccoon collar, comfy Orlon pile lining. Sleeve lining of reprocessed wool quilted to acetate taffeta. Water-repellent. Anklets sold in hosiery section.

*Fits Juniors and Misses. State size* 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. T 17 F 06306—Deep beige; beige pile  
T 17 F 06307—Loden green (medium); black pile  
Wt. 5 lbs. 5 oz. \$3 down. cash \$29.90

**Knee-high Soft Orlon**, stretch nylon. Link and link pattern. *State color* red, camel beige, charcoal gray, white, gold. *State size* medium (fits 8-9½); large (fits 10-11½). 75 F 2445—Shipping weight pr. 4 oz.. Pr. 97c; 2 prs. \$1.87

\* DuPont trademark for acrylic fiber

For Shipping Information on items on these 2 pages, see page 9

PCBKNH  
AMDSLG2 SEARS 7







# At Ease

ITEMS BELOW SHOWN ON OPPOSITE PAGE

**A** Partnership in Fine Cotton Knit . . . attractive block pattern plaid top, matching solid color pants. The fabric is hand washable and shrinkage controlled. Slender capri pants are fully cotton lined for shape retention, have side zipper. *State Misses' size 8, 10, 12, 14, 16. Shpg. wt. 1 lb. 6 oz.*  
T7 F 6798—Paprika, brown and teal blue plaid top; paprika pants. . . . . \$8.97

**B** Easy-care Finish on this Oxford-cloth Shirt . . . fine combed cotton. Washable, crease-resistant, max. fabric shrinkage 1%. Button-down collar; shirt-tails to wear in, out. *State Misses' size 8, 10, 12, 14, 16, 18. Shpg. wt. 7 oz.*  
7 F 3968—Yellow. . . . \$3.97      7 F 3967—White. . . . \$3.97

**C** All Wool Slacks in a Gay Plaid let you relax looking very smart. They're trim-fitting with high princess waist, hidden side zipper. Two pockets. Self belt. Dry clean. *State Misses' size 8, 10, 12, 14, 16. Shpg. wt. 1 lb.*  
T7 F 1126—Multicolor plaid. . . . . \$6.77

**D** Roll-sleeve 65% Dacron†, 35% Cotton Shirt . . . schiffli embroidery on collar and pocket. Washable, of course, and crease-resistant. Just suds it; hang, and let drip dry . . . it will need little or no ironing. Maximum fabric shrinkage 1%. *Misses' sizes 8, 10, 12, 14, 16, 18. State size.*  
7 F 3972—White. Shipping weight 7 ounces. . . . . \$3.97

**E** 85% Wool, 15% Nylon Slacks . . . city slick, country smart . . . a campus requirement, an at-home classic. In a word: perfect. Smooth-fitting princess waist, two pockets. Concealed side zipper placket. Self belt. Hand washable. *State Misses' size 8, 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb.*  
T7 F 1103A—Charcoal gray shown.  
T7 F 1105A—Medium gray. . . . . Each \$6.77  
*For suede flatties, please see page 5*

ITEMS BELOW SHOWN ON THIS PAGE

**F** His Smart-looking Reversible. Lustrous, water repellent cotton poplin reverses to handsome wide-wale corduroy. Gives you the versatility and wear of two jackets! Stylish raglan shoulder in back. Snug rib knit collar, cuffs, waistband. Two lower wide welt slash pockets on each side. Average length 25 inches. Big zipper front. Dry clean. *State even chest size 36 to 46 inches. Shpg. wt. 3 lbs.*  
41 F 6510—Tan poplin to brown corduroy. . . . . \$15.70

**G** Her Casual Jacket for Outdoors is of water-repellent Parka® cotton poplin with corduroy trim and lining, Polyurethane foam interlining. Throw-back hood; patch pockets. About 30 in. long. Dry clean. Shpg. wt. 2 lbs. 8 oz. *Misses' sizes 8, 10, 12, 14, 16, 18. State size.*  
T7 F 8021—Med. blue poplin with deep blue corduroy. \$12.84  
T7 F 8020—Beige poplin with deep beige corduroy. . . . 12.84

**H** Rich Corduroy Ranch Pants let you relax, play or work in style. Handsomely tailored with pearl-like snaps on polo pockets, keystone belt loops, side zipper. Washable. *State Misses' size 8, 10, 12, 14, 16, 18, 20. Shpg. wt. 1 lb.*  
7 F 792A—Deep blue      7 F 791A—Deep beige  
7 F 790A—Black      Each. . . . . \$3.84

**SHIPPING INFORMATION.** Allow postage from your Sears Mail Order House. Numbers beginning with T7 shipped from Philadelphia, Chicago, Kansas City, Atlanta, Seattle or Los Angeles; with T17 from Philadelphia or Chicago; with T31 from Philadelphia, Chicago, Kansas City or Atlanta; with T41 from Philadelphia, Chicago or Kansas City; with T45 from Philadelphia, Chicago or Los Angeles; with T54 from Philadelphia, Chicago, Atlanta, Memphis or Dallas; with T67 and T78 from Philadelphia or Chicago.



For boots,  
see page 11 . . .  
for gloves, see  
glove section

† DuPont T.M. for polyester fiber

PCBNN  
ANDSLE SEARS 9





**3-piece Outfit** combines a wool flannel weskit and skirt with a cotton broadcloth blouse. New short length weskit buttons at waist. Slim skirt has a double row of buttons, front kick pleat, side zipper. Both dry clean. Washable, crease-resistant blouse has cuffed sleeves with button links; Sanforized; max. fabric shrink. 1%. For pin, see page 25B.  
*State Junior's size 7, 9, 11, 13, 15.*  
 T7 F 7133—Dark oxford gray with white blouse. Wt. 1 lb. 2 oz. \$10.94

**Pinwale Corduroy**... princess-styled with a full eight-gore skirt. 2 hip pockets. Back zipper. Hand wash. For blue hose, see hosiery pages.  
*Junior's sizes 7, 9, 11, 13, 15. State size. Shipping wt. 1 lb. 3 oz.*  
 T7 F 5872—Copen blue.....\$5.97  
 T7 F 5873—Black..... 5.97  
**Gingham Checked Blouse** in combed cotton; white pique collar. Hand wash. *State bust size 30, 32, 34, 36, 38.*  
 T7 F 6795—Blue, white and black  
 Shipping weight 5 oz.....\$2.97

**Hi-rise Suspender Skirt** in soft wool flannel. Tassel trim. Back zipper. Dry clean. Shipping wt. 1 lb. 4 oz.  
*State Junior's size 7, 9, 11, 13, 15.*  
 T7 F 4582—Red.....\$7.97  
 T7 F 4583—Black..... 7.97  
**Cotton Broadcloth Blouse**... embroidered sleeves. Washable; drip dry; crease resistant.  
*State bust size 30, 32, 34, 36, 38.*  
 T7 F 2871—White with red  
 T7 F 2872—White with black  
 Shipping weight 11 oz. Each \$3.94

**2-Pc. 100% Worsted Wool Knit** in a beautiful basic dress and jumper-cardigan. Sleeveless cardigan is new and smart, can be worn with other things. The top of the dress is a novelty knit; fine-ribbed, elasticized waist for a neat fit. Dry clean. Suede flatties, and a matching bag, on page 5. Shpg. wt. 1 lb. 8 oz. *State Junior's size 7, 9, 11, 13, 15.*  
 T31 F 8240—Turquoise .... \$16.50  
 T31 F 8241—Lt. beige..... 16.50  
 T31 F 8242—Bright red .... 16.50



LIGHT  
of my life

# The Jumper Look

100% Wool Flannel in a vibrant-colored plaid. Sheath-styled jumper has lined seat to retain shape. Side zipper. Back kick pleat. Dry clean. Shipping wt. 12 oz.

State Junior's size 7, 9, 11, 13, 15.

T7 F 5870—Red, coral and spice brown plaid.....\$10.71

Crew Neck Pullover Sweater in luxurious 88% Australian wool, 10% kid mohair, 2% Shetland wool. Hand wash separately.

Sizes 34, 36, 38, 40. State size. Wt. 13 oz.

T7 F 8810—Black.....\$5.97

T7 F 8811—White..... 5.97

T7 F 8812R—Burnt orange..... 5.97

Leather Beret gets a second glance! Gros-grain trim. Fits 21¾ to 22¾ in. Wt. 9 oz.

T78 F 8825—Suede Leather. State color lt. spice brown, pebble beige or black.....\$3.97

T78 F 8826—Capeskin Leather. State color white, black or light beige.....\$3.97

The Boot-a-bout... shoe rage for fall. 2-eye-let tie. Ribbed rubber sole, ¾-inch heel.

Sizes: AA (narrow) 5½, 6, 6½, 7, 7½, 8, 8½, 9.

Sizes: B (med.) 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. State size, width. Wt. 1 lb. 6 oz.

54F7993A—Pebble beige suede (in B width only)

54F7994A—Spice brown suede..... Pair \$4.77

54F7995A—Medium gray suede (in B width only)

54F7992A—Black suede..... Pair \$4.77







## Continental is the word for these easy-wearing outfits

**A** Jacquard Pattern Sweater . . intricate Scandinavian-influenced design. 75% lamb's wool, 25% Orlon\* . . . soft, lightweight, yet warm. Highly popular shawl collar . . . double-thick and bulky knit. Hand wash separately. *State size from (A) at left.* Shipping weight 1 pound 6 ounces.  
33 F 1963—Green 33 F 1965—Lt. gray  
33 F 1964—Charcoal gray. Each \$8.97

**B** Slacks. Latest sport model with new slanted "continental" side pockets. Wash and Wear 70% Acrilan†, 30% rayon flannel. Plain front, beltless extension waistband; adjustable side tabs. Back flap pockets; zipper. *State height, waist, inseam. Sizes on chart "C," page 652.* Wt. 1 lb. 12 oz.  
45 F 6961—Medium gray  
45 F 6962—Charcoal gray. Each \$7.90

**C** Matching Jacquard Pattern Socks. 100% hi-bulk Orlon. Slack length; elastic top. Nylon-reinforced heel, toe. *State green, charcoal gray. State size 10½, 11, 11½, 12, 13.*  
83 F 1918—Shpg. wt. pr. 2 oz. Pair 97c  
\* DuPont Reg. T.M. for acrylic fiber  
† Chemstrand Reg. T.M. for acrylic fiber

**D** Boat-neck "Shaggy" Sweater. 75% lamb's wool, 25% Orlon . . . light, warm. Brushed to give soft coloring and "hairy" texture. Generous full sleeves. Hand wash separately. *State size from (A) at left.* Shipping weight 1 pound 6 ounces.  
33 F 1960—Charcoal brown heather  
33 F 1961—Charcoal red heather  
33 F 1959—Gray heather. Each \$6.90

**E** Slacks. Top-fashion "hopsack" in a Wash and Wear blend of 70% Acrilan, 30% rayon. Trim "campus" model with plain front, square-flap back pockets; zipper. Nylon trim. *State height, waist, inseam. See chart "C," page 652 for sizes.* Wt. 1 lb. 12 oz.  
45 F 5939—Olive  
45 F 5938—Brown  
45 F 5932—Charcoal gray. Each \$5.74

**F** Soft Matching "Shaggy" Socks. Rib knit solid colors of 100% Orlon. Slack length; elastic top. Nylon-reinforced heel, toe. *State color gray heather, brown heather. State size 10½, 11, 11½, 12, 13.*  
83 F 1920—Shpg. wt. pr. 2 oz. Pair 97c

**G** Continental-style Boat-neck Sweater. Knit of fine 100% virgin wool worsted. Robust heavyweight big-stitch knit gives expensive hand-knit look. Fine stitch at sides and side vents adds an extra stylish touch. Hand wash separately. *State size from (A) at far left.* Shpg. wt. 2 lbs.  
33 F 1966—Blue 33 F 1967—White  
33 F 1968—Black . . . . . Each \$12.97

**H** Slacks. Our best wool worsted flannels—imported from Japan! Precision-cut, hand tailored, hand finished. New model with latest inverted pleat styling, beltless extension waistband; adjustable side tabs. Zipper. *State height, waist and inseam. See chart "A," page 652 for sizes.* Wt. 1 lb. 14 oz.  
T45 F 9221—Medium gray  
T45 F 9222—Charcoal gray. Ea. \$17.50

**J** Matching Virgin Wool Socks. Solid colors in warm, resilient rib knit . . . treated to retard shrinkage. Slack length; elastic top. Nylon-reinforced heel, toe. *State color light blue, black. State size 10½, 11, 11½, 12, 13.*  
83 F 1919—Shpg. wt. pr. 2 oz. Pair 97c



# His Favorites

## Sweaters and Slacks

**A** Bulky Knit Hooded Slipover. 75% lamb's wool, 25% Orlon\*. Hood lined with warm, plush 100% Orlon pile . . . ties snug with drawstring. Hand wash separately. *State* small (34-36-in. chest), medium (38-40), large (42-44). Wt. 2 lbs.

33F1954-Oatmeal tan      33F1955-Charcoal gray  
33F1953-Light oxford gray. . . . . Each \$9.90

\* DuPont Reg. T.M. for acrylic fiber

**B** Slacks. Wash and Wear flannel of 70% Orlon, 30% wool worsted . . . fabric seldom needs pressing. Single-pleat model in solid shades. Zipper fly; nylon trimmings. *State* height, waist, inseam. See chart "A", page 652, for sizes.

45F6942-Charcoal gray      45F6948-Brown  
45F6941-Medium gray. Shpg. wt. 1 lb. 11 oz. \$8.70

**C** Zipper-front coat style. Bulky knit of 75% lamb's wool, 25% Orlon. Two-way collar forms sharp-looking snug turtle neck when zipped all the way up. Turned-under cuffs and bottom. Hand wash separately. *State* size small (36-38-in. chest), medium (40-42), large (44-46).

33F1957-Light gray      33F1958-Charcoal gray  
33F1956-Tan. Shpg. wt. 2 lbs. 2 oz. Each \$12.90

**D** Slacks. Premium quality virgin wool worsted flannel . . . luxuriously textured . . . "Scotchgard®" treated to repel all stains—even oil! Double pleats, continuous waistband; zipper. *State* height, waist, inseam. See chart "A", page 652.

45F8208-Brown      45F8200-Light gray  
45F8202-Charcoal gray. Wt. 1 lb. 12 oz. \$12.50





# The team's the thing..



## Fleeced Cotton Pullovers

You'll both win rave notices in these sport-shirt co-ordinates. Continental collars, embroidered pocket emblem, 2 metal buttons. Washable, fleece-back cotton.

**A** His. *State size* small (34-36-in. chest), medium (38-40), large (42-44). Shipping weight 1 pound 2 ounces.

83F4020-Black with white trim. Each \$4.90

**B** Hers. *State Misses' size* small (10); medium (12-14); large (16-18). Shipping weight 12 ounces.

7 F 1248-White with black trim... \$3.90

## Turtle-neck Sweaters

You're way out ahead in these new smooth-styled matching slipovers. Cable stitch... 100% virgin wool worsted. Rib knit turtle-neck, cuffs, bottom. Hand wash alone.

**C** His. *State size* small (34-36-in. chest), medium (38-40), large (42-44). Shipping weight 2 pounds.

33 F 2095-Natural white 33 F 2096-Black  
33 F 2097-Gold color..... Each \$12.97

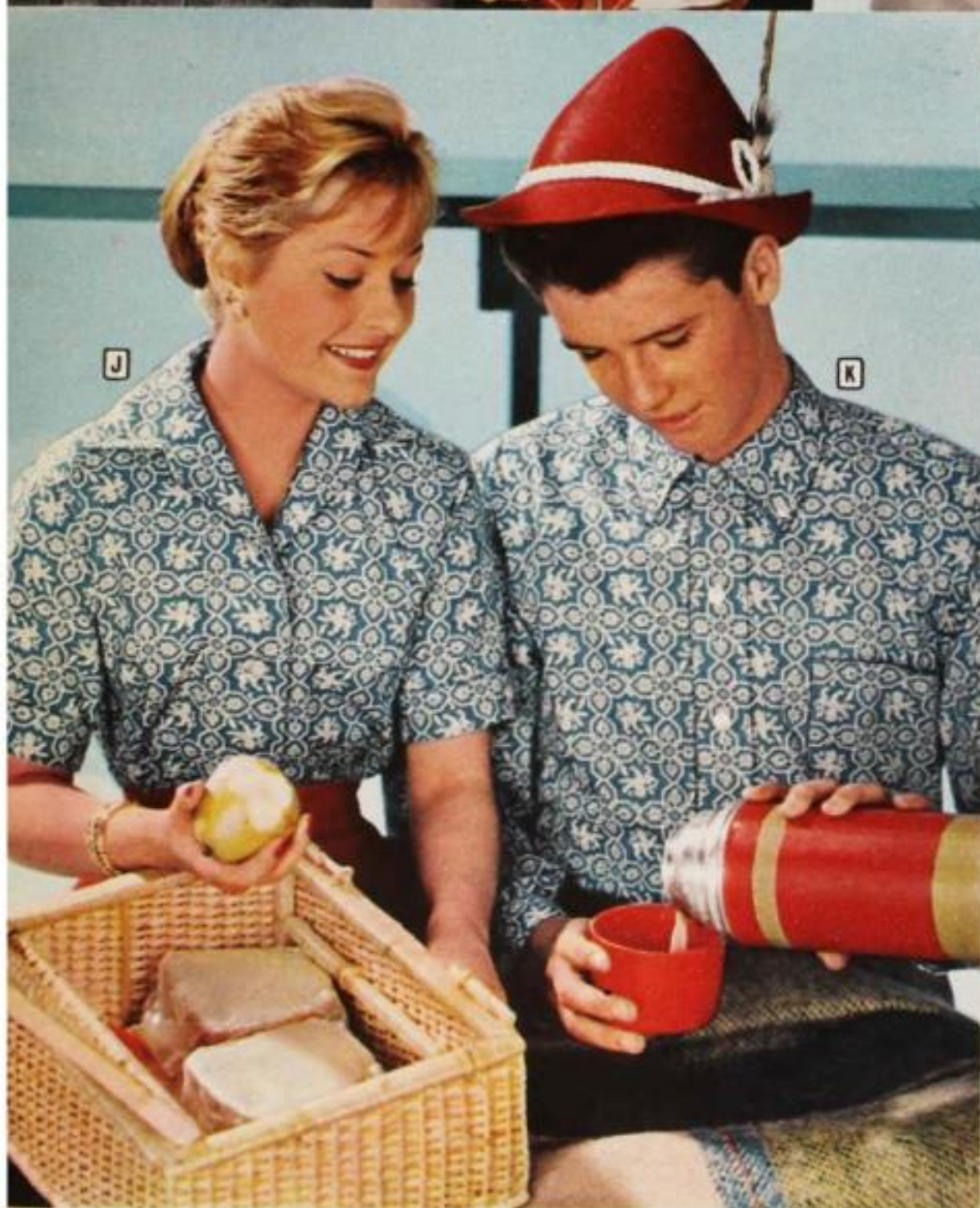
**D** Hers. *State Misses' size* 34, 36, 38, 40. Shipping weight 1 lb. 4 oz.

T7 F 9882-White T7 F 9883-Gold  
T7 F 9884-Black Each..... \$9.97

For shipping information on items on these 2 pages beginning with "T7" see page 9.







### Checks . . the ever steady favorite

Team-up in style with wash and wear 65% Dacron\*, 35% cotton that needs little or no ironing. His has one-button flap pocket, box pleat front, short point regular collar. Tab front detail on hers. Washable . . maximum fabric shrinkage only 1%.

**[E]** His. *State* small (14-14½-in. neck), medium (15-15½), large (16-16½), extra large (17-17½). Shpg. wt. 1 lb.  
33 F 555—Red check . . \$3.90  
33 F 556—Black check . . 3.90

**[F]** Hers. Buttons all the way. *State Misses'* size 8, 10, 12, 14, 16, 18. Shpg. wt. 7 oz.  
7 F 3935—Red check . . \$3.30  
7 F 3936—Black check . . 3.30

\*DuPont T. M. for polyester fiber

### They both like bulky knit trim

Water-repellent jackets of combed cotton Bedford Cord. ¾ lined with Orlon pile. Smart accents of 100% Durene® cotton bulky knit trimming.

**[G]** Hers. Decorative buttons. 2-way, knit overcollar. Buttoned neck tab. 2 pockets. About 28 in. long. Dry clean. *State Misses'* size 8, 10, 12, 14, 16, 18. Shpg. wt. 2 lbs.  
T7 F 7915—Beige . . . \$11.50

**[H]** His. Borg pile lining of Orlon. Quilted sleeves. About 31 in. Hand wash. Wt. 4 lbs. *State even chest* 36 to 46 in.  
41F6812—Tan 41F6815—Black  
41F6813—Antelope brown  
41F6814—Medium gray \$13.50

### "Go, team, go" in heraldic prints

You and yours will score compliments galore in this new matching shirt and blouse. Eye-catching lustrous finish . . combed Pima cotton broadcloth. His is Ivy league style with 3-button collar matched pocket. Washfast, Sanforized . . 1% shrinkage.

**[J]** Hers. Button-trimmed cuffs on short sleeves. Italian collar. *State Misses'* size 8, 10, 12, 14, 16, 18. Print as shown.  
7 F 3910—Wt. 7 oz. Ea. \$3.30

**[K]** His. *State* size small (14-14½-in. neck), medium (15-15½), large (16-16½), extra large (17-17½).  
33 F 550—Wt. 1 lb. Each \$3.90



# Set-ups...

## Imported Shell Cordovans

New from England . . . finest cordovan leather. Fully leather lined. Double leather sole, leather heel with metal V-plate.

Sizes: B (narrow) 9 to 11, 12, 13.

Sizes: C (med. narrow) 8 to 11, 12.

Sizes: D (medium) 7 to 11, 12, 13.

Half sizes too (no 11½, 12½).

State size, width. Wt. 2 lbs. 8 oz.

T 67 F 4447A—Cordovan. Pr. \$14.90

T 67 F 4448A—Black. Pair 14.90



## Set-up for style and warmth

**100% Lamb's Wool Coat-Sweater.** Button-front. Shawl collar. Hand washable. State size small (36-38-in. chest), medium (40-42), large (44-46). See measuring instructions on page 699. Shipping weight 1 pound 8 ounces.  
33 F 2200—Black    33 F 2201—Light Oxford gray  
33 F 2202—Dark Brown..... Each \$8.90

**Bulky-knit Combed Cotton Crew Socks.** Striped Morpul® elastic top. Washfast. State color black or brown. State size 10, 10½, 11, 11½, 12, 13.  
83 F 1917—Shipping weight pair 3 ounces..... Pair 87c

## Campus Styled Corduroy Suit

A unique coat, slack and vest combination in vertical-wale corduroy. 3-button single-breasted coat has patch pockets with flaps; fancy rayon lining; brass color buttons. Corduroy vest reverses to fancy patterned rayon which matches coat lining. Vest has 6-button front, brass color buttons; 2 pockets (on each side) with imitation flaps. Unpleated trousers have square-flap back pockets; zipper fly. State chest, waist, inseam; height and weight. Regulars 35 to 42 in. Longs 37 to 42 in. Shpg. wt. 6 lbs.  
T 45 F 4099—Tan    T 45 F 4059—Olive..... \$24.50

NOTE: T45 items shipped from Chicago, Phila. or Los Angeles. T67 items shipped from Chicago or Phila. Allow postage from M. O. House.





in any league

### Check Shirt and Belt

**Shirt.** Short point regular spread collar . . permanent stays. 1-button flap pocket. Box pleat front. Minimum care combed cotton. Washable. *State* small (14-14½-in. neck), medium (15-15½), large (16-16½), extra large (17-17½).

33 F 562—Wt. 1 lb. . . Each \$2.90

**Matching Fabric Belt . .** 1 in. wide. Adjustable . . fits sizes 28 to 40.

33 F 4222—Wt. 4 oz. . . Each \$1.40



### Lustrous Bedford Cords

Smartly styled 8-ounce all-season weight combed cotton in a handsome ribbed weave. Slim, trim model features small side- straps below waist plus flaps on hip pockets. All combed yarns for lasting luster, long wear. Wash and Wear, needs little or no ironing. Maximum fabric shrinkage 1%. Smart plain front. No belt. Order belt shown above.

*Please state waist and inseam; see chart below. Tell which is waist.* Shipping weight 1 pound.

41 F 7785—Natural tan

41 F 7786—Charcoal (dark) gray

41 F 7787—Ice (light) blue

41 F 7788—Olive gray . . . . . \$4.70

#### Size Chart for Bedford Cords

Waist, inches	Inseam, inches
29, 30, 31; 33; 38 . . . . .	29 to 32
32, 34, 36 . . . . .	29 to 34
40 . . . . .	29, 30, 32

For How to Measure and additional smart-looking slacks see pages 658, 659.

NOTE: "T" (as in T45 F 1210) means shipped from Chicago, Philadelphia or Los Angeles. Order, allow postage from your M.O. house.



### Smart Sport Combination

**Sport Coat.** An attractive miniature print pattern in popular vertical-wale corduroy. Vinyl trimmed pockets. Rayon-lined, 3-button, flap-pocket model.

*State chest size.* **Regulars** 36, 37, 38, 39, 40; 42, 44, 46 in. **Longs** 37, 38, 39, 40; 42, 44, 46 in. Shpg. wt. 2 lbs. 15 oz.

T45F1210—Gray T45F1270—Brown . \$15.60

**Slacks.** Wash and Wear flannel of 70% Acrilan\*, 30% rayon. Continuous waistband, pleats, zipper. *State height, waist, inseam.* Waist 28 to 42 in. Inseam 28 to 35 in. Shpg. wt. 1 lb. 12 oz.

45F5232—Dk. gray 45F5238—Brown . \$5.90

Save \$1.00 on 2-pc. Outfit. *State sizes and colors.* Shpg. wt. 4 lbs. 5 oz.

T45 F 4025—Coat and Slacks . . . \$20.50

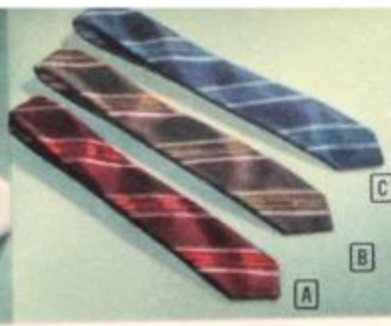
\* Chemstrand Reg. T.M. for acrylic fiber

PCBKMN  
AMDSLG SEARS 17





Combed cotton white Oxford cloth shirt. Button-down collar. Button cuffs. Box pleat front. *State size* 14-in. neck (32-33-in. sleeves), 14½-in. neck (32-33-34), 15, 15½, 16, 16½ (32-33-34-35). Wt. 1 lb. 33 F 217—Each \$4.86; 2 for \$9.64



Silk Repp Stripe Tie . . a "must" for any smart wardrobe. Regular shape. 52x2¾-inches. Pure silk pocketing. Ideal for dressy occasions. Colors as illustrated. Shpg. wt. 4 oz. (A) 33 F 3867 (B) 33 F 3866 (C) 33 F 3868 . . . . . Each \$2.50



Her Hat is a frivolous whimsy . . nothing more than a rayon veil scattered with tiny birds and held on head by bowed rayon velvet clip. *State color* black, lt. beige, red, white or lt. pink. Fits all. T 78 F 8820—Shpg. wt. 8 oz. \$1.97



Her Bag is rayon velvet accented with petite rayon satin bows. Inside fittings: comb and mirror. Rayon lining. About 10½x5½ in. Price includes 10% Federal Excise Tax. Shpg. wt. 1 lb. 88 F 895E—Black . . . . . \$3.47

## When they date

*she's so pretty . . he's so handsome*



The Drama of Brocade . . interpreted here in this young, romantic dress. Intriguingly fashioned of rich, lustrous brocade (cotton and rayon). New longer sleeves are banded with fur (dyed mouton-processed lamb). The curved neckline glides to a wide-V in back. Back zipper. Dry clean. Juniors' sizes 7, 9, 11, 13, 15. Measure . . order correct size.

T 31 F 7003—Light powder blue

T 31 F 7004—White

Shpg. wt. 1 lb. 8 oz. . . . . Each \$13.84

His 3-piece Suit . . coat, vest and trousers. An elegant herringbone pattern expressed in fine virgin wool worsted flannel. 3-button, flap-pocket model with natural shoulders, rayon lining, center vent. Matching vest. Unpleated trousers with square flap back pockets, zipper fly. *State chest, waist, inseam height, weight.* Regulars 35 to 44 in. chest. Longs 36 to 44 in. Shpg. wt. 5 lbs. Shipped from Chicago or Phila. Order, allow postage from Mail Order House.

T 45 F 13686—Deep olive

T 45 F 13616—Gray . . . . . \$42.50

Her "Date book" charm bracelet has clever fold out date book pages for name, address, phone. Lovely boutique design in colored stones adorn gold color case. Slave link chain. 4F3862E—7-in. bracelet. Wt. 2 oz. \$1.00

10% Federal Excise Tax included





**The Sophisticated Acetate Crepe** with new full-length sleeves and shaped belt. Wrist zippers for snug fit; linen-look rayon over-cuffs. The back has V neckline, long zipper; full skirt. Nylon net petticoat included. Dry clean. *State Juniors' sizes 7, 9, 11, 13, 15.* T 31 F 7603—Moss and teal green on deep blue. Wt. 2 lbs. . . \$14.84  
T 31 F 7604—Teal blue and gold on deep rose. Shpg. wt. 2 lbs. \$14.84

**The Porcelain Look** . . lovely roses embroidered on fine 100% pure wool jersey. A charming dress . . beautifully made with a full lining of acetate taffeta; long zipper and lap-pleat in back. Gently scooped neckline dips to a V in back; belt of cotton velveteen. Dry clean. *Juniors' sizes 7, 9, 11, 13, 15.* *State size.* Shpg. wt. 1 lb. 6 oz. T 31 F 7602—Rose pink and moss green on white. . . . \$18.50

**Cotton Broadcloth Blouse** . . so pretty with its mock bolero front. Back buttons. Remove black nylon bow before washing. Washable. *State bust size 30, 32, 34, 36, 38.* T 7 F 2998—White. Wt. 10 oz. \$3.94  
**Velveteen Toreador Skirt** . . a slim streak with rayon braid down sides. Hi-rise waist; back zip. Cotton; dry clean. Wt. 1 lb. 4 oz. *State Junior's size 7, 9, 11, 13, 15.* T 7 F 4575—Black. . . . \$7.94

**Cloud of Chiffon** wafted with white . . a bewitching dress that seems to dance by itself! In sheer rayon chiffon over acetate taffeta. Big, billowy sleeves; finely tucked bodice front; all-around midriff. Detachable overcollar and cuffs of white silk organza. Back zipper; 5-inch hem. Dry clean. Shpg. wt. 1 lb. 6 oz. *State Junior's size 5, 7, 9, 11, 13, 15.* T 31 F 7600—Navy blue. . . \$17.50  
T 31 F 7601—Red. . . . 17.50

Unless otherwise noted, see page 9 for shipping information on items on these 2 pages

Measure to be sure . . see measurement charts on page 1588



# Belles and Beaus go Formal

Pleated white Formal Shirt. 2x2 imported cotton broadcloth front, combed batiste body. Soft collar. French cuffs. *State neck, sleeve size.*

33 F 190—Shpg. wt. 1 lb. .... \$4.94

Neck size	Sleeve size	Neck size	Sleeve size
14½	32-33	16	32-33-34-35
15	32-33-34	16½	32-33-34-35
15½	32-33-34-35		

Man's Dress Jewelry. Genuine smoke colored Mother of Pearl links, studs set into yellow gold plate. Fashion correct for your tuxedo. Gift boxed.

4F1599E—Cuff links and 3 studs. Wt. 4 oz. Set \$5.50

Clip-on Bow Tie and Cummerbund. Rayon Barathea. *State color* black, maroon, midnight blue. *State size* extra small (25½-29½-in. waist), small (29½-33½), medium (33½-37½).

33 F 4000—Shpg. wt. 10 oz. .... Set \$3.94

Her Shoes, of dyeable white rayon satin. Guardtex sole, and little 2-inch heel. *State size, width.*

Sizes: AA (narrow) width in 7, 7½, 8, 8½ and 9.

Sizes: B (medium) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

T 54 F 8449A—Shpg. wt. 1 lb. 9 oz. .... Pair \$5.74

Her Copeskin Shortie Glove. Half pique seams, button closing inside wrist. About 8-in. long. Hand wash alone. *State size* 6, 6½, 7, 7½, 8. Shpg. wt. 3 oz.

88 F 5746—White \$3.97 88 F 5745—Black \$3.97

Glamorous Acetate Satin Bolero. Covered buttons, ¾ set-in sleeves; acetate taffeta lining. Dry clean. *State size* small (fits 7-9); medium (fits 11-13); large (fits 15-17). Shpg. wt. 1 lb. 1 oz.

88 F 8989—Cranberry red. .... \$5.97

88 F 8990—Teal blue. .... 5.97

Acetate Satin Head-bows are attached to self-covered clips that fit everyone. You get 1 cranberry red, 1 teal blue (colors to match bolero).

88 F 8804—Shipping weight 4 oz. Set of 2 for \$1.97



Long-stemmed Roses on a floating cloud . . . a dress of pure enchantment. Filmy nylon, crisp and smooth as organdy, bordered with flocked roses. Lightly boned bodice with cuff and bow in front. Harem skirt over nylon net . . . full lining of acetate taffeta. Long back zipper. Dry clean. *Order correct size.*

Juniors' sizes 5, 7, 9, 11, 13, 15.

T 31 F 08005—Pink trim on pink

T 31 F 08006—Pink trim on white

T 31 F 08007—Yellow trim on yellow

Shipping weight 2 lbs. .... Each \$16.50

For Charts and How to Measure dresses and coats see page 1588. For shipping information of items beginning with T54 and T31 see page 9. Men's Jewelry includes 10% Federal Excise Tax.

Tuxedo. (Coat and trousers). Woven of tropical rayon and Dacron. Flap-pockets, rayon-satin shawl collar. Center vent. Full rayon lining. Pleated trousers have rayon-satin braid trim, suspender buttons; zipper fly.

*State chest, waist, inseam; height, weight.* Shorts 36 to 42 in. Reg. 35 to 46 in. Longs 36 to 46 in. Waist sizes 27 to 43 in. Inseam sizes 28 to 35 in. Shpg. wt. 5 lbs.

T 45 F 53962—Blue-black. .... \$39.50

Our Best Tuxedo of tropical weight wool worsted. Same sizes and style as above.

T 45 F 56962—Black. Shpg. wt. 5 lbs. \$52.50

Tuxedos shipped from Chicago or Phila. Order, allow postage from Mail Order House.





Dancing Ensemble in a finely ribbed white faille (rayon and cotton). Princess dress has a lined bodice of pale blue or pale pink acetate satin . . . back zipper. Lace flowers and glitter glamorize the lined jacket. Dry clean. *State size.*

*Juniors' sizes 7, 9, 11, 13, 15.*  
 T 31 F 8023—White with blue  
 T 31 F 8024—White with pink  
 Shpg. wt. 2 lbs. . . 2-pc. \$15.00

Bouffant Dress, charmingly bow-accented . . . in vibrantly-hued sheer silk organza over acetate taffeta. Skirt has wide band around back, 5-inch hem. Long back zipper. Dry clean. *State size.*

*Juniors' sizes 5, 7, 9, 11, 13, 15.*  
 T 31 F 8082—Flamingo pink  
 T 31 F 8083—Peacock blue  
 T 31 F 8084—Royal blue  
 Wt. 1 lb. 6 oz. . . Each \$16.50

Glamorous Evening Coat of acetate satin. Pretty collar perks high . . . irrepressible flare assured by interfacing of Interlon (cotton, rayon and acetate bonded together). Self-fabric buttons and bow. Lined in white acetate satin.

*State Juniors' size 5, 7, 9, 11, 13, 15. Shpg. wt. 3 lbs. 12 oz.*  
 T 17 F 6584—Black  
 \$2.50 down . . . Cash \$24.70

"Ball of Fire" aurora jewelry. *State* gold color with ruby aurora; rhodium with sapphire aurora or crystal aurora.  
 4 F 3860E—15 in. Necklace, earring. Wt. 2 oz. . . \$1.98  
 4 F 3861E—Wt. 2 oz. Bracelet 7 1/4 in. 1.00  
 10% Fed. Tax incl.







BB

# THE CLASSICS.. approved



**Twin Editions of the shirt-dress** . . in printed crepe or in solid broadcloth. This young version of a great American fashion boasts a full skirt of cluster pleats. Adding to its easy wearability . . a convertible collar, roll-up sleeves, buttons-down-the-front. *State Juniors' size 5, 7, 9, 11, 13, 15.*

**[A] Acetate Crepe** . . a paisley print on a pebbly textured fabric that looks like silk crepe. Dry clean. Chain and Initial sold on page 5. T31F7009-Moss green, blue and pink T31F7010-Bright red, teal and gold Shipping weight 1 lb. Each \$12.84

**[B] Arnel and Rayon Broadcloth** . . a new and firmly woven fabric. Hand wash. Shipping weight 15 oz. T31 F 7007-Rose pink . . . \$12.84 T31 F 7008-Bright blue . . . 12.84

**[BB] Nine bangle bracelet** crafted in Florentine finish and brightly faceted metal . . looks like spun gold. 2 heart charms with simulated pearl and rhinestone. Gold color. 4 F 3866E-Shpg. wt. 2 oz. . . \$1.98 10% Fed. Ex. Tax included

## SHOWN ON OPPOSITE PAGE

**[C] Buttons and Bows** on white-edged bands gaily trim this pretty dress on the bodice front and all-around the whirling skirt. Fine quality cotton . . hand wash separately. Detachable collar; long back zipper. *State size.* Shpg. wt. 1 lb. *Juniors' sizes 5, 7, 9, 11, 13, 15.* T31 F 5023-Black . . . \$8.94 T31 F 5024-Bright red . . . 8.94

**[D] Bold Woven Plaid** in Dan River Wrinkl-Shed® cotton with Dri-Don® . . washfast; needs little ironing. This shirtwaist has criss-cross ribbon tabs, glitter buttons. The back has a shoulder yoke with button-tab, action pleat. *State size.* *Juniors' sizes 5, 7, 9, 11, 13, 15.* T31F4242-Red and mist gray T31F4243-Copen blue, mist brown Shpg. wt. 12 oz. . . . Each \$5.84

**[E] Set-in Cumberbund** . . exciting figure magic for this coat dress. Tiny woven checks in easy-care 65% Dacron\*, 35% cotton. Hand wash separately, drip dry, needs little ironing. Lace-edged collar in linen-look rayon. *State size.* Shpg. wt. 1 lb. 4 oz. *Juniors' sizes 5, 7, 9, 11, 13, 15.* T31 F 6117-Black and white \$10.84 T31 F 6118-Beige and white.. 10.84

**[F] Brushed Flannel** of rayon and acetate with a new, two-tone herringbone weave. A smooth casual . . its molded bodice is emphasized by a bowed belt, a softly full skirt. Long back zipper. Dry clean. *State Juniors' size 7, 9, 11, 13, 15.* T31 F 5017-Light teal blue T31 F 5018-Light spice brown Shpg. wt. 1 lb. 9 oz. . . . Each \$7.94

Measure and Be Sure . . see page 1588  
For shipping information . . see page 9

\*DuPont T.M. for polyester fiber



in every crowd





**A Chinchilla Cloth Coat** of ripple-textured 100% sheep's wool. A classic with new tricks: big patch pockets, Puritan collar, and a parade of pearl buttons. Paneled back. Moth-proofed. Lined in Milium insulated Earl-Glo Sanitized® acetate satin.

*Fits Juniors and Misses . . . State size 5-6, 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Wt. 5 lbs. 6 oz. T 17 F 2520—Bright red T 17 F 2521—Peacock blue T 17 F 2522—Beige T 17 F 2523—Medium gray \$3.50 down. Each, cash \$32.70*

**B Pert Peplum Dress . . .** a new interpretation of the 2-pc. fashion. Soft, lovely wool flannel iced with matching rayon satin piping . . . fabric buttons down the back. The slim skirt has zipper and walking slit in back. Dry clean. *Order correct size.*

*Juniors' sizes 5, 7, 9, 11, 13, 15. T 31 F 6112—Light spice gold T 31 F 6113—Black T 31 F 6114—Emerald green Shpg. wt. 1 lb. 4 oz. Ea. \$10.84*

**C The Junior Basic . . .** in a fine quality wool jersey. The versatile neckline, a perfect foil for your accessories, invites your fashion flair. Set-in waistband all around, soft gathers above and below. Long back zipper. Dress is lined from waist to below hips. Dry clean. *Order correct size.*

*Juniors' sizes 7, 9, 11, 13, 15. T 31 F 6115—Moss green T 31 F 6116—Bright blue Shpg. wt. 1 lb. 4 oz. Ea. \$9.84*

**Jersey Gob Hat, Bucket Bag . . .** 80% Orlon®, 20% wool. Hat fits all sizes. Rayon-lined bag about 8½x6¼ in.

*State color red, gold or black.*

**The Hat and Bag Set . . .** price includes 28c Fed. Exc. Tax on bag. T 78 F 8810E—Wt. 1 lb. 8 oz. \$4.97

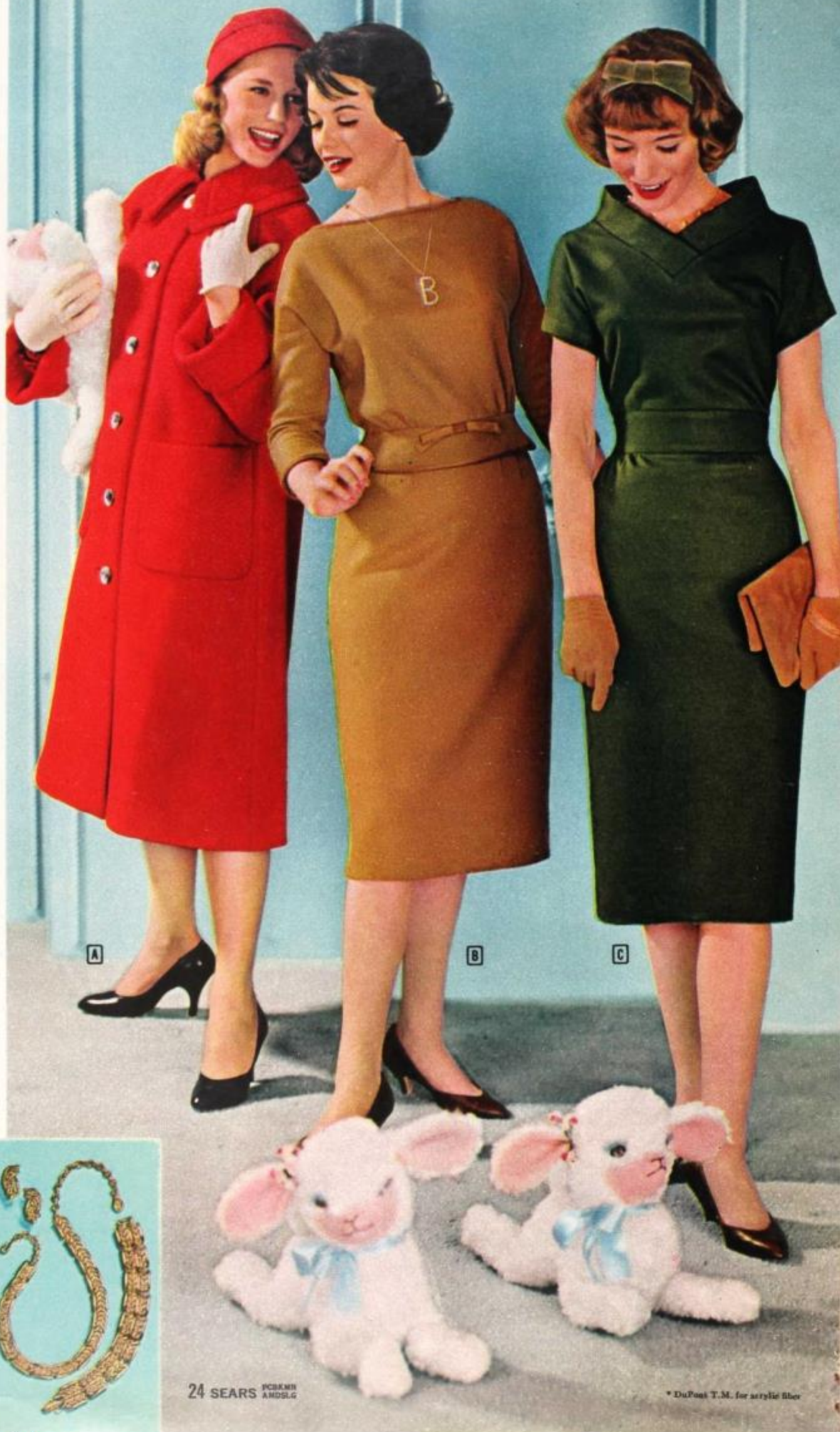
**The Hat Only.**

T 78 F 8805—Shpg. wt. 13 oz. \$1.86

**Miniature leaf motif jewelry** banded in bright metal for special dress up dates. Necklace adjusts to 17 in. 1½ in. clip contour-like earrings. *State gold or silver color. Shpg. wt. set is 2 oz.*

4 F 3851E—Necklace, earrings Set. 10% Fed. Exc. Tax incl. \$1.98 4 F 3852E—7-inch bracelet. Wt. 2 oz. 10% Fed. Exc. Tax incl. \$1.00

**Lovable little lamb** for your pillow. White, shaggy rayon coat, pink snout. Featherfoam stuffing. Pink plastic eyes, blue rayon satin neck bow. Automatic "baa" voice. Multicolor flower spray. 19 inches long. Shpg. wt. 2 lbs. 49 F 4001 . . . . . Each \$12.95





# Pure Wool

gets A-plus in your  
fall wardrobe

**A** The Scarfed Sheath in jersey. For dramatic effect . . . a fringed scarf drapes through shoulder loop. Button-tab trim on sleeves. In back, long zipper and kick pleat. Lined to below hips. Dry clean.

*Fits Juniors and Misses . . . State size 7-8, 9-10, 11-12, 13-14, 15-16.*

T 31 F 5016—Bright red

T 31 F 5015R—Apple green

T 31 F 5014—Light blue

Shpg. wt. 1 lb. 9 oz. Ea. \$9.00

**B** The Princess Dress in flannel . . . a truly handsome fabric. Its gently curved lines are emphasized by gored inserts and tiny bows in front and back. Detachable collar and cuffs in white linen-look rayon. Long back zipper. Dry clean. *Juniors' sizes 5, 7, 9, 11, 13, 15. Order correct size.*

Shipping wt. 1 lb. 8 oz.

T 31 F 7000—Turquoise blue

T 31 F 7001—Red Ea. \$13.50

Measure and be sure . . . see measurement charts on page 1588  
For Shipping Information on items on these 2 pages, see page 9

**A**

**B**



**Two Pieces** make a smart outfit in this tweed-look fabric of rayon, acetate and silk with a satin-weave back. Pullover top has a fur-effect collar of deep-pile Orlon®; pocket flaps. Skirt has a back kick pleat . . . teams up with other tops. Blouse shown in small view not included. Dry clean. Shpg. wt. 1 lb. 2 oz.  
*Juniors' sizes 7, 9, 11, 13, 15. State size.*  
 T 31 F 5021—Light gray and black . . . \$9.84  
 T 31 F 5022—Wine red and black . . . 9.84

**The Tri-Color . . .** a bright idea for a slim dress and brief bolero! The fabric is a finely ribbed acetate and rayon with a satin-weave back. The midriff, a textured blend of rayon-cotton-and-acetate, becomes a buckled belt in back. Long back zipper and kick pleat. Pin sold on page 25B. Dry clean. Shpg. wt. 1 lb. 5 oz.  
*Juniors' sizes 5, 7, 9, 11, 13, 15. State size.*  
 T 31 F 5019—Black and beige with red . \$9.84  
 T 31 F 5020—Navy and lt. blue with red 9.84

**Ploid's the Thing** for fashion coverage! A brief top over a sleeveless dress . . . in a handsome fabric blend of rayon and acetate that looks and feels like wool flannel. The dress has a buckle and an inset midriff of grosgrain. The top has a detachable collar, buttons down the back. Dry clean. Shpg. wt. 2 lbs.  
*Juniors' sizes 5, 7, 9, 11, 13, 15. State size.*  
 T 31 F 7615—Red, tan and black . . . \$14.84  
 T 31 F 7616—Gray and black . . . 14.84

For Shipping Information on items on these two pages, see page 9. Measure and be sure . . . see page 1588.

\* DuPont trademark for acrylic fiber





One for the money . .

## Two for the Show



**A** Gay Nineties Vestee over a Belted Sheath . . one costume with two looks! The dress is finely ribbed acetate and rayon with a satin-weave back. White collar and cuffs of linen-look rayon . . midriff banded in front; set-in pockets. Long zipper, kick pleat in back. Button-back vestee is woven checked acetate-rayon. Dry clean. Shpg. wt. 15 oz. Juniors' sizes 5, 7, 9, 11, 13, 15. State size.  
T 31 F 3130—Black; black and white checks \$6.84  
T 31 F 3131—Navy; navy and white checks . . 6.84

**B** High-line Sheath with its Perky Jacket . . the "pretty-look" ensemble. In a lovely blend of rayon and Acrilan\* that looks like and feels like fine worsted. The dress has a detachable collar and jabot of cotton pique edged with lace. Without collar and jabot . . wear your favorite jewelry. Back zipper and kick pleat. Hand wash separately. Shipping weight 1 lb. 5 oz. Juniors' sizes 7, 9, 11, 13, 15. State size.  
T 31 F 7005—Heather gray . . . \$13.50  
T 31 F 7006—Royal blue . . . 13.50

Handsome Box Bag of leather-like plastic so good looking we've given it a genuine leather lining. A mirror set in lid makes face touch-ups so much easier. Snap closing. About 8½x3½ in. Price includes 10% Federal Excise Tax. Shpg. wt. 1 lb. 6 oz.  
88 F 897E—Red . . . \$3.47 88 F 896E—Black . . \$3.47

Demure Costume Pin is the focus on your dress. Beloved for its classic simplicity. Highly polished gold color cut-out pin adorned by a lustrous cultured pearl . . set in prongs. 10% Fed. Tax Incl.  
4 F 3867E—1-inch pin. Safety catch. Wt. 2 oz. . . \$1.98

Adagio Pump with a chic little heel. Leather sole, 1½-inch heel. State size, width. Shpg. wt. 1 lb. 6 oz. Sizes: AA (narrow) width in 6, 6½, 7, 7½, 8, 8½ and 9. Sizes: B (medium) in 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.  
T 54 F 7705A—Black kid T 54 F 7704A—Red kid  
T 54 F 7706A—Black suede . . . Pair \$8.70



PCBKN AMOSLG SEARS 25B



# Pajama



**A** Youthful monogram Night-shirt. Easy-care cotton broadcloth. Extra fullness under back yoke. Gusseted shirttail slits. Double needle seams. Washfast colors. Mail tab in enclosed envelope for choice of 3 initials, first name, school or sorority.

State bust size 30, 32, 34, 36, 38, 40 inches. Shpg. wt. ea. 11 oz.  
38 F 1788—lt. blue 38 F 1787—pink  
38 F 1789—red.....Each \$3.77

**B** Sweet baby doll Pajama in Wash and Wear Conella, a silk-like blend of cotton and viscose rayon. Pretty posy print on white ground. Scalloped, embroidered nylon sheer interlaced with nylon satin ribbon at neck and pocket. Bloomer panty has elastic at waist.

State color aqua blue, pink.  
State bust size small (30-32); medium (34-36); large (38-40) in.  
38 F 1264—Wt. ea. 9 oz....Each \$3.97

**C** Caressingly-soft brushed Arnel® Pajama. Easy-care. Machine wash; won't shrink out of fit. Retains beauty. Exciting floral motifs swirl over white ground on slightly bloused top. Solid colored semi-tapered trousers. Elastic waist.

State color cornflower blue or rose. State bust size 30, 32, 34, 36, 38, 40 inches.  
38 F 1222—Shpg. wt. 16 oz....Each \$5.74

**D** Delightfully feminine glove leather Slipper. Wee rosebud nestles in rabbit fur pouf. Elastic throat. Foam rubber insole; leather outsole. State size small (hose size 8½-9½); medium (9½-10); large (10-11). Shpg. wt. pair 7 oz.

75 F 2481—State pink, blue, black, white.....Pair \$2.83

**E** Glamorous elasticized non-tarnishing Slipper. Leather outsole and heel lift. Washable. State size small (hose size 8½-9½); medium (9½-10); large (10-11). Shpg. wt. pair 7 oz.

75 F 2400—State silver or gold color.....Pair \$3.77



# Party

**F** Monogram tailored Jamarete. Our best 136x60 combed cotton broadcloth. PERMA-SMOOTH Wash and Wear. Machine wash—drip dry. Maximum fabric shrinkage 2%. Retains fit. Wear casual collar open, closed. Washfast colors. Mail tab in enclosed envelope for personal initials.

State bust size 30, 32, 34, 36, 38, 40 in. Shpg. wt. 1 lb.  
38 F 1691—Regular. Fits women up to 5 ft. 5 inches.  
38 F 1692—Tall. Fits women 5 ft. 5 in. to 5 ft. 9 in. State color rose petal, aquamarine. Each \$4.77

**G** Casual style pinwale corduroy Duster. Smart shawl collar. Corduroy covered buttons. V-back yoke. Tab at each side seam buttons for belt effect. Washable.

State misses' size 8, 10, 12, 14, 16, 18. Shipping weight 1 pound 12 ounces.

38 F 9146—Carnation red 38 F 9147—Nassau blue. Each \$6.77

**H** Mandarin style Pajama. Wash and Wear cotton print reflects the mysterious orient. Jacket of glistening multicolored print on white ground. Frog closures march down jacket front. Solid color tapered trousers. Boxer style elastic waistband.

State color turquoise, pagoda red.  
State bust size 30, 32, 34, 36, 38, 40 inches.  
38 F 1192—Shipping weight 15 oz. Each \$4.97



**F**

**G**

**H**

For this fine luggage, see page 1053



# Corduroy Separates

and sporty tops

**A** Checked Pullover to wear in or out. Cotton knit with rib-knit trim and cuffs. Hand wash. Shpg. wt. 7 oz. State size small (10-12), medium (14-16), large (18-20). T7 F77738—Black, white...\$2.83 T7 F77739—Blue and white 2.83

**B** Hi-rise Capri Pants . . 2 front pockets, side zipper. Elastic belt. Hand wash. State Misses' size 10, 12, 14, 16, 18, 20. Shpg. wt. 13 oz. T7 F 6500—Black...\$3.84 T7 F 6501—Med. blue... 3.84 T7 F 6502—Deep beige... 3.84

**C** Vari-striped Blouse of cotton knit to wear in or out. Lined collar. Hand wash. Misses' sizes small (10-12), medium (14-16), large (18-20). State size. Shpg. wt. 6 oz. T7 F 7741—Red, black and gold on deep beige...\$2.83

**D** Pedal Pushers with hi-rise waist. Pocket; side zip. Neolite belt has gold-color chain, medallion. Hand wash. State Misses' size 10, 12, 14, 16, 18, 20. Shpg. wt. 13 oz. T7 F 6504—Deep beige...\$3.77 T7 F 6505—Black... 3.77 T7 F 6506—Red... 3.77

**E** Smart 2-pc. Outfit. New short length top buckles at the waist. Houndstooth checked, hi-line capri pants have side zipper. Hand wash. State Misses' size 10, 12, 14, 16, 18. Shpg. wt. 1 lb. 2 oz. T7 F 6800—Red; red and black check... 2-pc. set \$7.97 T7 F 6801—Black; black and white check... 2-pc. set \$7.97 Pants Only. State size above. T7 F 6803—Red and black check. Shpg. wt. 9 oz...\$3.97 T7 F 6804—Black and white check. Shpg. wt. 9 oz...\$3.97

**F** Turtleneck Blouse in wonderful wash-and-wear Acrilan\* Jersey. Matching fringe trim on collar and cuffs. Back neck zipper closing. Washable. Shipping wt. 9 oz. Bust sizes 32, 34, 36, 38. Please state correct size. T7 F 2869—White...\$2.94

\* Chemstrand T. M. for acrylic fiber

**G** Slim Jumper has decorative pin; back zip. Self belt (not shown). Hand wash separately. State Misses' size 10, 12, 14, 16, 18. Shpg. wt. 10 oz. T7 F 5875—Red...\$5.84 T7 F 5876—Copen blue... 5.84

**H** Ruffle-front Blouse in brushed combed cotton sateen. Washable. Wt. 6 oz. State bust size 32, 34, 36, 38, 40. T7 F 6806—Med. green...\$3.84 T7 F 6807—Deep blue... 3.84

**J** Cluster-pleated Skirt has wide elastic belt. Side zipper. Hand washable. Misses' sizes 10, 12, 14, 16, 18. State size. Shpg. wt. 1 lb. 3 oz. T7 F 6809—Med. green...\$5.77 T7 F 6810—Deep blue... 5.77

MEASURE AND BE SURE

For information see page 1588





## Cotton Knit Pair-ups

Off-beat blue or brown plays a new tempo in knitted casuals. Full-tone color, subtle stripes woven in a giant herringbone pattern. Vat-dyed colors. Hand wash alone; shape when wet. Shrinkage controlled.

**Demi-fitted Popover** cropped at the waist. Mock pockets. Shpg. wt. 12 oz. Misses' sizes small (8-10), medium (12-14), large (16-18). *State size.*

T7 F7110—Teal blue.....\$4.84  
T7 F7111—Covert brown..... 4.84

**Slim Skirt.** Lined seat. Back kick pleat; side zip. *State size.* Wt. 13 oz. Misses' sizes 8, 10, 12, 14, 16, 18.  
T7 F7116—Teal blue.....\$4.84  
T7 F7117—Covert brown..... 4.84

**Striped Pullover.** Tuck it in or wear it out. Roll collar. Shpg. wt. 9 oz. Misses' sizes small (8-10), medium (12-14), large (16-18). *State size.*

T7 F7114—Teal blue, gold.....\$4.84  
T7 F7115—Brown, teal blue..... 4.84

**Capri Pants** . . fully lined. Side zipper. *State size.* Shpg. wt. 1 lb. Misses' sizes 8, 10, 12, 14, 16, 18.  
T7 F7112—Teal blue.....\$5.79  
T7 F7113—Covert brown..... 5.79

Items on these 2 pages beginning with "T" shipped from Philadelphia, Chicago, Kansas City or Atlanta, whichever is nearest; others from your mail order house . . allow postage from your mail order house.



## Pure Wool Team-mates

Anyway you mate these pert plaid separates makes wonderful fashion sense . . especially when complemented with this beautiful blouse. Tapered pants and slim skirt have side zipper and self fabric belt.

**Bow-tied Blouse** of crease-resistant viscose rayon.  $\frac{3}{4}$  sleeves. Hand wash. *State size.* Shpg. wt. 4 oz. Misses' sizes 8, 10, 12, 14, 16.

T7 F7100—Bright peacock blue...\$4.77  
T7 F7101—Bright red..... 4.77

**Slim Pants** give you a lithe look. Dry clean. *State size.* Wt. 10 oz. Misses' sizes 8, 10, 12, 14, 16.

T7 F7106—Heather brown, peacock blue  
T7 F7107—Heather brown, red, Ea. \$8.80

**Waist-length Weskit** with silver-color buttons; set-in yoke. Dry clean. *State size.* Shpg. wt. 5 oz. Misses' sizes 8, 10, 12, 14, 16.

T7 F7102—Heather brown, peacock blue  
T7 F7103—Heather brown, red, Ea. \$5.84

**Sheath Skirt** . . lined seat. Back kick pleat. Dry clean. Wt. 10 oz. *State Misses' size* 8, 10, 12, 14, 16.

T7 F7104—Heather brown, peacock blue  
T7 F7105—Heather brown, red, Ea. \$6.87

You can OPEN a Sears Easy Payment Account if your order totals \$20.00 or more . . see inside back cover

PCBMM  
AMG SEARS 27





Pullover \$6.80 Skirt \$7.82 Slipover \$7.87 Skirt \$5.86

## Muted Color Duos make beautiful harmony

**2-Way Collar** tucks under to make a V neck. Full fashioned  $\frac{3}{4}$  sleeves. 70% lamb's wool, 20% angora rabbit's hair, 10% nylon. Hand washable. Imported from Japan.

Sizes 34, 36, 38, 40. State size.  
T7 F 7120—Heather gray; lt. gray  
T7 F 7121—Heather brown; beige  
Shpg. wt. 6 oz. .... Each \$6.80

**Soft-toned Plaid Skirt** scores for its subtle coloration, its smart unpressed pleats. Back zipper. 100% wool. Dry clean. Shpg. wt. 15 oz.  
State Misses' size 10, 12, 14, 16, 18.  
T7 F 7124—Heather gray.... \$7.82  
T7 F 7125—Heather brown.... 7.82

**Important Slipover** looks hand knit.  $\frac{3}{4}$  raglan sleeves are full fashioned. An outstanding casual you'll wear with pride. 100% wool. Hand wash. Imported from Japan.

State size 34, 36, 38, 40. Wt. 10 oz.  
T7 F 7122—Heather gray.... \$7.87  
T7 F 7123—Heather brown... 7.87

**Yarn-dyed Flannel Skirt**... core of a separates wardrobe. Expert tailoring and slim lines make it a joy. Seat lined. Side zip. 100% wool; dry clean. Shpg. wt. 9 oz. State size.  
Misses' sizes 10, 12, 14, 16, 18, 20.  
T7 F 7126—Heather gray.... \$5.86  
T7 F 7127—Heather brown... 5.86

## DESCRIPTION OF ITEMS SHOWN ON OPPOSITE PAGE

All sweaters shown are 100% Hi-bulk Turbo Orlon\*. Machine washable. Choose the styles you need in your favorite color scheme. Then mix and match these exciting separates to make a perfectly planned sportswear wardrobe.

- A** Brushed Sweater-shirt is a fashionable "long-hair" you'll adore. Sizes 34, 36, 38, 40. Please state size. Shipping weight 13 ounces.  
T7 F 7078—Bright blue T7 F 7079—Camel tan  
T7 F 7080—Bright red Each.....\$5.83

- B** Full Fashioned Classic Sweaters... wear together or separately.

**Attractive Short Sleeve Pullover.**  
Sizes 34, 36, 38, 40. State size.  
Shipping weight 9 ounces.  
T7 F 7060—Bright blue.... \$3.83  
T7 F 7061—Camel tan.... 3.83  
T7 F 7062—Bright red.... 3.83  
Larger sizes 42, 44, 46. State size.  
Shipping weight 11 ounces.  
T7 F 7063—Bright blue.... \$4.83  
T7 F 7064—Camel tan.... 4.83  
T7 F 7065—Bright red.... 4.83

**Versatile Long Sleeve Cardigan.**  
Sizes 34, 36, 38, 40. State size.  
Shipping weight 11 ounces.  
T7 F 7066—Bright blue.... \$4.83  
T7 F 7067—Camel tan.... 4.83  
T7 F 7068—Bright red.... 4.83  
Larger sizes 42, 44, 46. State size.  
Shipping weight 13 ounces.  
T7 F 7069—Bright blue.... \$5.83  
T7 F 7070—Camel tan.... 5.83  
T7 F 7071—Bright red.... 5.83

- C** Full Fashioned Tie Pullover styled with  $\frac{3}{4}$  raglan sleeves. Pretty figuring with skirts and pants alike. Shipping wt. 13 oz. Sizes 34, 36, 38, 40. State size.  
T7 F 7075—Bright blue.... \$5.87  
T7 F 7076—Camel tan.... 5.87  
T7 F 7077—Bright red.... 5.87

- D** Textured Bulky takes a short cut to fashion. Snugly fitted at the waistline. Unusual popcorn stitch knit. Shipping weight 14 oz. Sizes 34, 36, 38, 40. State size.  
T7 F 7072—Bright blue.... \$6.84  
T7 F 7073—Camel tan.... 6.84  
T7 F 7074—Bright red.... 6.84

All skirts and slacks shown are fine 2-ply 100% wool worsted. Dry clean. The handsome patterns and solids are specially color-coordinated to compliment any sweater.

- E** Slim Pants tapered just right. Self fabric belt. Side zipper. Misses' sizes 10, 12, 14, 16, 18. State size. Shipping weight 10 oz.  
T7 F 7094—Bright blue and antique green plaid.... \$8.77  
T7 F 7095—Camel tan and bright red plaid.... \$8.77

- F** Slim Skirt. Simulated leather belt. Back pleat. Side zipper. Misses' sizes 10, 12, 14, 16, 18. State size. Shipping weight 8 oz.  
T7 F 7088—Bright blue and antique green checks.... \$6.84  
T7 F 7089—Camel tan and bright red checks.... \$6.84

- G** Novelty Weave Skirt shows the trend to texture. Self belt. Front pocket; pleat. Side zip. Misses' sizes 10, 12, 14, 16, 18. State size. Shpg. wt. 8 oz.  
T7 F 7082—Bright blue.... \$6.84  
T7 F 7083—Camel tan.... 6.84  
T7 F 7084—Bright red.... 6.84  
Women's sizes 38, 40, 42, 44. State size. Shpg. wt. 10 oz.  
T7 F 7085—Bright blue.... \$7.84  
T7 F 7086—Camel tan.... 7.84  
T7 F 7087—Bright red.... 7.84

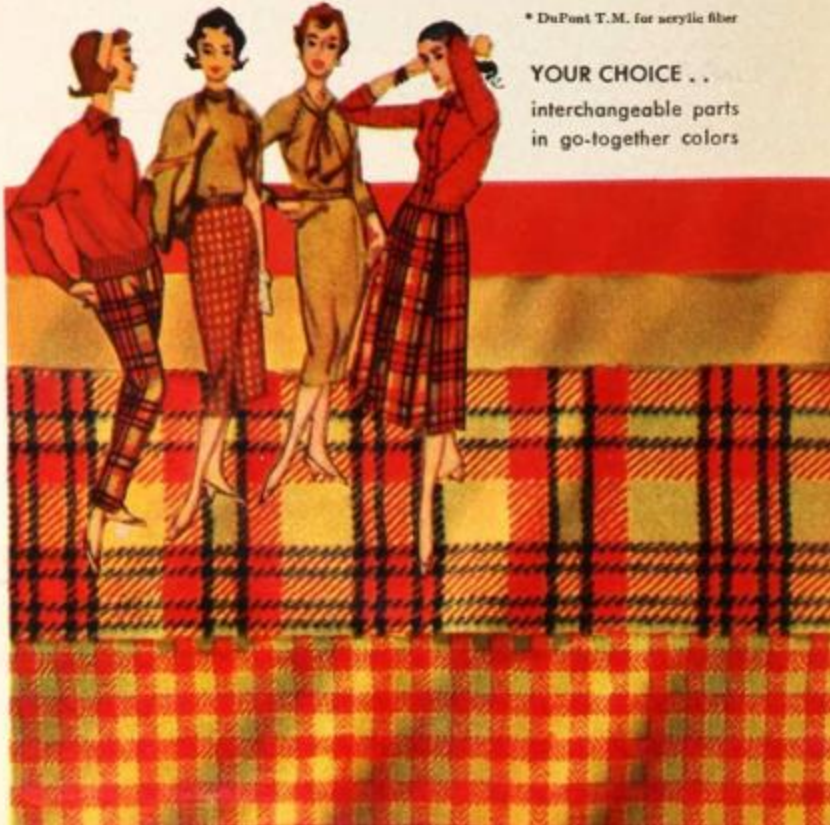
- H** Softly Pleated Skirt is an easy-to-wear style. Side zip. Misses' sizes 10, 12, 14, 16, 18. State size. Shipping weight 13 oz.  
T7 F 7091—Bright blue and antique green plaid.... \$8.80  
T7 F 7092—Camel tan and bright red plaid.... \$8.80

**MEASURE TO BE SURE**... for sweater measurement chart, see page 36; for slacks and skirt chart please see page 1588.

Fashions on these 2 pages from Philadelphia, Kansas City, Chicago or Atlanta, whichever is nearest. Allow postage from your mail order house.

\* DuPont T.M. for acrylic fiber

**YOUR CHOICE**... interchangeable parts in go-together colors







- |                          |  |  |                     |
|--------------------------|--|--|---------------------|
| [A] Sweater-shirt \$5.83 | [B] Pullover \$3.83 <small>Reg. sizes</small> \$4.83 <small>Larger sizes</small> | [C] Pullover \$5.87                                    | [D] Cardigan \$6.84 |
|                          | Cardigan \$4.83 <small>Reg. sizes</small> \$5.83 <small>Larger sizes</small>     |  |                     |
| [E] Pants \$8.77         | [F] Skirt \$6.84   | [G] Skirt \$6.84 <small>Misses' \$7.84 Women's</small> | [H] Skirt \$8.80    |

## Fashion centers on Color Mates



## Brushed Sweaters



A  
\$3.87

B  
\$4.87

C  
\$4.97

**A** **Boxy Pullover** of feathery-soft 100% Virgin Hi-Bulk Orlon has a wonderful, cloud-like texture. Hand wash. Shpg. wt. 14 oz. *Sizes 34, 36, 38, 40. State size.*  
 7 F 9168—Burnt orange.... \$3.87  
 7 F 9169—Cornflower blue... 3.87  
 7 F 9170—Black..... 3.87  
 7 F 9171—White..... 3.87  
 7 F 9172—Bright red..... 3.87

**B** **Crew-neck Cardigan** takes on a new look with its fluffy puff-soft texture. 100% Virgin Hi-Bulk Orlon... hand wash. Wt. 14 oz. *Sizes 34, 36, 38, 40. State size.*  
 7 F 9192—Cornflower blue... \$4.87  
 7 F 9191—Burnt orange.... 4.87  
 7 F 9193—Black..... 4.87  
 7 F 9194—White..... 4.87  
 7 F 9195—Bright red..... 4.87

**C** **Pocketed Pullover**... favorite mock turtle-neck style. Heavily soft in 100% Virgin Hi-Bulk Orlon\*... hand wash. Wt. 14 oz. *Sizes 34, 36, 38, 40. State size.*  
 7 F 9223—Bright red..... \$4.97  
 7 F 9219—Burnt orange.... 4.97  
 7 F 9220—Cornflower blue... 4.97  
 7 F 9221—Black..... 4.97  
 7 F 9222—White..... 4.97

## Bulky Sweaters

**D** **Jumbo-knit Orlon Jacket Shaping** with newly eased contour and longer length... gives you versatility plus the wanted fashion look of a hand knit. Great-collar has flexible stays. 100% Virgin Hi-Bulk Turbo Orlon... hand wash. *State size 34, 36, 38, 40. Shipping weight 1 lb. 4 oz.*  
 7 F 8316—White      7 F 8317—Black      Each \$6.87

**E** **Smart striped Worsted Wool Jacket-Look**... handsome, bold and oh-so-wearable. Flexible collar stays. Hand wash. *State size 34, 36, 38, 40. Shipping weight 1 lb. 3 oz.*  
 7 F 9039—Red, white and black stripes..... \$7.84  
 7 F 9040—Gray, white and black stripes..... 7.84  
 7 F 9041—Brown, white and black stripes..... 7.84

MEASURE TO BE SURE... it takes only a few minutes to determine your size; sweater measurement chart on page 36.

Use Sears Easy Payment Plan  
 ... see inside back cover for details



D

E





## Reversible Skirts . . buy one . . have two

**Crisp Permanent Pleats** go all around this versatile fashion of 65% Orlon\*, 35% wool. Multicolor plaid is predominantly blue-and-red on one side, rust-and-green on the other. Side zip. Hand wash. Wt. 1 lb. 4 oz.

**SHORT** fits figures 5 feet 2 inches and under.

*Misses' sizes 8, 10, 12, 14, 16. Please state size.*

**T7 F 4563**—Multicolor plaid. . . . . Each **\$8.77**

**MEDIUM** fits figures 5 ft. 3 in. to 5 ft. 6 in.

*Misses' sizes 8, 10, 12, 14, 16. Please state size.*

**T7 F 4565**—Multicolor plaid . . . . . Each **8.77**

**TALL** fits figures 5 feet 7 inches and over.

*Misses' sizes 10, 12, 14, 16. Please state size.*

**T7 F 4567**—Multicolor plaid . . . . . Each **8.77**

Catalog numbers beginning with "T" are shipped from Philadelphia, Kansas City, Chicago or Atlanta, whichever is nearest; others from your mail order house. Allow postage from your mail order house.

\* DuPont T.M. for acrylic fiber



**PROPORTIONED**  
to your height for  
a perfect fit

**Slim Wraparound** has a dual personality! Wear it as a sporty red-and-olive wool plaid or turn it about for a dressy black wool flannel skirt. Black braid trim. Buttons at waist. Dry clean. Shpg. wt. 1 lb. 8 oz.

**SHORT** fits figures 5 feet 2 inches and under.

*Misses' sizes 8, 10, 12, 14, 16. Please state size.*

**T7 F 4569**—Plaid reverses to black. . . . . Each **\$7.97**

**MEDIUM** fits figures 5 ft. 3 in. to 5 ft. 6 in.

*Misses' sizes 8, 10, 12, 14, 16, 18. State size.*

**T7 F 4571**—Plaid reverses to black. . . . . Each **7.97**

**TALL** fits figures 5 feet 7 inches and over.

*Misses' sizes 10, 12, 14, 16, 18. Please state size.*

**T7 F 4573**—Plaid reverses to black. . . . . Each **7.97**

**MEASURE** . . it takes only a few minutes to determine correct size . . see page 65 for skirt measurement chart.

*Jewelry on this page is sold in jewelry section*





### Multi-gored Skirt

... easy to wear

\$7.87

The gently full skirt that could be the busiest in your wardrobe. Designed so that each of the multi-gores falls into deep soft pleats. Side zipper. In five radiant colors. Dry clean.

State size 8, 10, 12, 14, 16, 18. Shipping weight 1 lb. 12 oz.  
T7 F 4509—Copen blue  
T7 F 4507—Mallard green  
T7 F 4508—Gold  
T7 F 4510—Cranberry red  
T7 F 4511—Black. Ea. \$7.87

\$3.47

Dolman Sleeved Blouse with dashing wing collar. Buttoned tab adds a note of interest. Pearl-like buttons are color matched. Fine washable jersey blend of 80% Orlon\* and 20% wool.

State bust size 32, 34, 36, 38, 40. Shipping weight 9 oz.  
7 F 2932—White  
7 F 2933—Red  
7 F 2935—Turquoise blue  
7 F 2934—Black... Ea. \$3.47

\* DuPont T.M. for acrylic fiber

Numbers on this page beginning with "T" shipped from Philadelphia, Kansas City, Atlanta, or Chicago, whichever is nearer. Others shipped from your mail order house. Allow postage from your mail order house



### Lean-line Skirt

... sophisticated

\$6.87

Fashion flattery in a skirt with diagonal slot seam detailing and embroidered arrowheads in front. Inverted pleat in back. Side zipper. In five colors to brighten any wardrobe. Dry clean.

Sizes 10, 12, 14, 16, 18, 20. Please state correct size. Shipping weight 1 lb. 4 oz.  
T7 F 4504—Black  
T7 F 4500—Mallard green  
T7 F 4502—Copen blue  
T7 F 4503—Cranberry red  
T7 F 4501—Gold... Ea. \$6.87

\$7.94

Monogram Blouse in Silk Broadcloth, to wear in or out. French style cuffs with button-links. Hand wash. Send blouse for 3-letter monogram or first name. Shipping weight 9 oz.

State bust size 32, 34, 36, 38.  
T7 F 2839—Powder blue  
T7 F 2840—Light gold  
T7 F 2841—Rose pink  
T7 F 2842—White. Ea. \$7.94

MEASURE AND BE SURE... determine your correct size... for skirt chart, see page 65; for blouse chart, see page 59; for sweater chart, see page 36.

Use Sears EASY TERMS  
see inside back cover

# Beautiful Wool Flannel Skirts



# Exciting patterns in Pure Wool Skirts

**Tweed Skirt** will be a bright note in anyone's wardrobe. Singing colors make it harmonize with a host of different tops. Slimly styled with a contour-shaped waistband that gives smooth fit all around. Inverted back pleat. Side zipper. Dry cleanable. Shipping weight 1 lb. 4 oz.

Misses' sizes 10, 12, 14, 16, 18. State size.

T 7 F 4517—Gold tweed as shown.....\$6.94

**Stylish Pullover** has stand-away collar. Full fashioned  $\frac{3}{4}$  raglan sleeves with button trim. Neat tunnel welts finish off sleeves and bottom. Ban-Lon® sweater of Textralized nylon. Machine wash. State size 34, 36, 38, 40. Shpg. wt. 13 oz.

T 7 F 9419—Spice gold.....\$5.97

**Plaid Skirt** with all the color attraction of a painter's palette. As uninhibited a fashion as you could want. Exuberant with unpressed pleats all around. The waistline is bound to be noticed with its wide black belt of simulated crushed leather. Back zipper. Dry clean. Shipping weight 1 lb. 4 oz.

Misses' sizes 8, 10, 12, 14, 16, 18. State size.

T 7 F 4515—Blue plaid as shown.....\$8.84

**Pretty Slipover** shows off a notched, novelty knit collar and a V-necked placket. Mock-fashioned  $\frac{3}{4}$  sleeves. Wonderfully feminine looking. Ban-Lon® sweater of Textralized nylon. Machine wash. State size 34, 36, 38, 40. Shpg. wt. 13 oz.

T 7 F 9479—Cornflower blue.....\$4.94

**Houndstooth Check Skirt.** The pattern, bold and big; the look, very exciting. Wear this slim beauty when you want to make a definite fashion impression. Fascinating mock-leather belt is trimmed with skirt fabric. Inverted back pleat and back zipper. Dry clean. Shipping weight 1 lb. 4 oz.

Misses' sizes 10, 12, 14, 16, 18. State size.

T 7 F 4513—Black, teal blue and gold check \$7.97

**Dashing Pullover** highlighted with a stand-away, rib knit turtleneck collar, small front and back yoke. Full fashioned  $\frac{3}{4}$  raglan sleeves. Ban-Lon® sweater of Textralized nylon. Machine wash.

State size 34, 36, 38, 40. Shipping weight 13 oz.

T 7 F 9506—Black.....\$5.97

Fashions on this page shipped from Philadelphia, Kansas City, Chicago or Atlanta, whichever is nearer. Allow postage from your Sears mail order house.





# Sweaters go

**Shawl-collared Pullover** with attractive dickey effect, a Ban-Lon® fashion of Texturalized nylon yarn. Won't pill or fuzz, machine-washes, keeps its shape and soft appearance after countless sudings. A full-fashioned, beautifully styled sweater that makes an "out-of-the-ordinary" outfit with any skirt.  $\frac{3}{4}$  push-up sleeves.

State size 34, 36, 38, 40.

7 F 9304—Cranberry red

7 F 9306—Cornflower med. blue

7 F 9308—Black

7 F 9309—Light beige

Shipping wt. 12 oz. Each \$6.94

**Continental-style Cardigan** . . . 100% Virgin Turbo Orlon in the Italian-influenced flat knit that has won fashion acclaim everywhere. Full-fashioning and custom-look detailing make this a hard-to-resist addition to your sweater wardrobe.  $\frac{3}{4}$ -length push-up sleeves; covered buttons. Hand washable, retains its shape without any blocking.

State size 34, 36, 38, 40.

Shipping weight 15 oz.

7 F 9593—Teal blue. . . . \$7.97

7 F 9594—Black. . . . 7.97

7 F 9595—White. . . . 7.97

7 F 9599—Light beige. . . . 7.97

## Continental Look Sweater Set

\$12.97

For the sweater collector who adores the excitingly new . . . a stunning, Italian-inspired two-piece in the fine gauge, flat continental knit that's so ultra-fashionable. Cardigan has tastefully decorative red embroidery; short-sleeve pullover has 3-button back closing for better fit. Both are full-fashioned with custom-look detailing and contrast trim. 100% Virgin Turbo Orlon® is hand washable.

State size 34, 36, 38, 40.

7 F 9323—Heather gray

Shpg. wt. 1 lb. 2 oz. . . . Set \$12.97

The Cardigan Only. Wt. 14 oz.

7 F 9315—Heather gray. . . . \$7.97

Use Sears Easy Terms

... see inside back cover



# high fashion *with couturier details and textures*

Florentine finish gold color jewelry richly studded with simulated pearls, topaz stones. Smart fashion watch motif. Slavelink chain. Prices include 10% Federal Excise Tax. Shpg. wt. 4 oz. each.

4 F 3838E—Pendant, 24-in. chain...\$2.98

4 F 3839E—Earrings, 1-in. clip back\$1.98

4 F 3840E—Bracelet, 7¾ in. long...\$2.98

Middy-tie Pullover in fabulous part-fur fibers... a luscious blend of 70% lamb's wool, 20% Angora rabbit hair and 10% nylon. One touch of its incredible softness, one look at its exquisite couturier styling and you'll know this sweater is a jewel to own. Wear it with any skirt! ¾-length push-up sleeves, full-fashioned for perfect fit. Hand wash.

State size 34, 36, 38, 40.

7 F 9455—Light beige

7 F 9456—Moss medium green

7 F 9458—Radiance bright red

7 F 9457—White

Shpg. wt. 12 oz.... Each \$7.87

The "Little" Cardigan of soft part-fur fibers is waist-length for a smart up-to-date look. It has 2 mock pockets; ¾-length push-up sleeves, and is completely full-fashioned. The handsome jacket-styling makes it a perfect "toss-over-everything" sweater. Of 70% lamb's wool blended with 20% Angora rabbit hair and 10% nylon. Hand wash.

State size 34, 36, 38, 40.

7 F 9588—Moss medium green

7 F 9589—White

7 F 9591—Cornflower med. blue

7 F 9590—Black

Shpg. wt. 13 oz.... Each \$8.97

Dickey-front Cardigan, in part-fur fibers, leads a double life. You can wear the 4-button cardigan without the dickey because its V-neck is a perfect foil for your blouses and dresses. Or wear it with the detachable mock-turtleneck dickey for a casual look. Fully fashioned of 70% lamb's wool, 20% Angora rabbit hair, 10% nylon. Hand wash.

State size 34, 36, 38, 40.

7 F 9581—Cherry rose with rose-and-white striped dickey

7 F 9582—Cornflower med. blue; blue-and-white striped dickey. Shpg. wt. 14 oz.... Each \$8.94

MEASURE... it takes only a few minutes to determine your correct size... see chart on page 36





# Full Fashioned Classics

Full fashioning is your assurance of beautiful fit washing after washing. Every sweater described on these pages is shaped during the knitting process to conform to body contours . . . to give you all the flattery you could possibly want.

SWEATERS SHOWN ON OPPOSITE PAGE

## Virgin Hi-bulk Turbo Orion

Easy-to-care-for sweaters. Hand washable. Dry quickly; never need to be blocked. Stay bright as new. Sizes 34, 36, 38, 40. Please state correct size.

- A Fitted Long Sleeve Pullover** leads a busy life. Can be dressed up, or worn for sporty occasions.  
 7 F 8337—Cornflower blue      7 F 8346—Black  
 7 F 8349—Champagne lt. beige      7 F 8347—White  
 7 F 8345—Ruby red. . . . Shpg. wt. 14 oz. Each \$4.49
- B Fitted Long Sleeve Cardigan** is a gal's best friend. It tops practically everything!  
 7 F 9037—Light teal      7 F 8322—White  
 7 F 8320—Chestnut med. brown      7 F 9032—Ruby red  
 7 F 9035—Cornflower med. blue  
 7 F 8325—Black. . . . Shpg. wt. 14 oz. . . . Each \$4.77
- C Short Sleeve Pullover.** An all-time favorite.  
 7 F 8304—Ruby red      7 F 8302—White  
 7 F 8301—Champagne lt. beige      7 F 9027—Black  
 7 F 9029—Cornflower med. blue  
 7 F 9031—Spice gold. . . Shpg. wt. 12 oz. Each \$3.77

## Wash and Wear Ban-Lons®

Superb sweaters of Texturalized® nylon. Machine washable. Dry very rapidly. Won't ever pill or fuzz. Sizes 34, 36, 38, 40. Please state correct size.

- A Fitted Long Sleeve Pullover.** A perfect choice when you want to achieve a style-wise casual air.  
 7 F 9601—Cornflower blue      7 F 9602—Black  
 7 F 9605—Champagne lt. beige      7 F 9604—Ruby red  
 7 F 9603—White. . . . Shpg. wt. 14 oz. . . . Each \$4.97
- B Fitted Long Sleeve Cardigan** to combine with your favorite matching or contrasting pullovers.  
 7 F 9350—Light teal      7 F 9366—Black  
 7 F 9363—Champagne lt. beige      7 F 9360—Ruby red  
 7 F 9349—Cornflower med. blue  
 7 F 9375—White. . . . Shpg. wt. 14 oz. . . . Each \$5.87
- C Short Sleeve Pullover.** Was \$4.77.  
 7 F 9367—Ruby red      7 F 9373—White  
 7 F 9370—Champagne lt. beige      7 F 9374—Black  
 7 F 9376—Cornflower medium blue  
 7 F 9377—Spice gold. . . Shpg. wt. 12 oz. Each \$3.87

## Extra-luxurious Part Fur Fiber

Sweaters of 70% lamb's wool, 20% Angora rabbit's hair and 10% nylon. Cozy warm and soft. Hand wash. Sizes 34, 36, 38, 40. Please state correct size.

- A Fitted Long Sleeve Pullover.** An indispensable basic that pairs smartly with skirts and pants.  
 7 F 9406—Ruby red      7 F 9410—White  
 7 F 9411—Black      7 F 9413—Light blue  
 7 F 9415—Light beige. . . Shpg. wt. 14 oz. Each \$5.97
- B Fitted Long Sleeve Cardigan** is a versatile fashion. Wonderful to wear all the year around.  
 7 F 9420—White      7 F 9421—Black  
 7 F 9423—Light blue      7 F 9424—Light beige  
 7 F 9426—Ruby red. . . Shpg. wt. 15 oz. . . Each \$6.84
- C Short Sleeve Pullover.** Always in good taste.  
 7 F 9386—Ruby red      7 F 9381—Black  
 7 F 9380—White      7 F 9384—Light beige  
 7 F 9383—Light blue. . . Shpg. wt. 13 oz. . . Each \$4.84

MEASURE AND BE SURE . . . if your measurements fall between 2 sizes, order larger size. For further measuring instructions please turn to page 1588.

\* DuPont trademark for acrylic fiber

## These Sweaters send compliments your way

\$5.94

**V-Neck Pullover** with a face framing collar, front placket. Becoming fitted style is full-fashioned throughout. Smart  $\frac{3}{4}$  sleeves. Downy soft 100% Virgin Hi-bulk Turbo Orion® is hand washable. . . will retain its shape. State size 34, 36, 38, 40. Shpg. wt. 13 oz.  
 7 F 9402—Light beige      7 F 9401—White  
 7 F 9407—Cornflower medium blue  
 7 F 9403—Light pink. . . . . Each \$5.94

\$6.97

**$\frac{3}{4}$  Raglan Sleeve Cardigan.** Full fashioning makes fitted style conform perfectly to the body. Neat turn-back cuffs. Novelty knit Johnny collar with border effect. Ban-Lon® sweater of Texturalized® nylon. Machine wash. State size 34, 36, 38, 40. Shpg. wt. 13 oz.  
 7 F 9437—Black      7 F 9439—Light beige  
 7 F 9438—Moss medium green  
 7 F 9446—Radiance bright red. . . Each \$6.97

MEASUREMENT CHART  
for SWEATERS

Order only sizes listed with each catalog number  
 Size is . . . 34 36 38 40 42 44 46  
 If bust is . . . 31-32 33-34 35-36 37-38 39-40 41-42 43-44





↑ **A**  
**Long Sleeve Pullover**  
**\$4.49** Orlon\*  
**\$4.97** Ban-Lon®  
**\$5.97** Part  
 Fur Fiber  
 (not in color shown)

For harmonizing  
 anklets,  
 see page 175

\*DuPont T.M. for acrylic fiber

**C**  
**Short Sleeve Pullover**  
**\$3.77** Orlon\*  
**\$3.87** Ban-Lon®  
**\$4.84** Part  
 Fur Fiber

**B**  
**Cardigan**  
**\$4.77** Orlon  
**\$5.87** Ban-Lon®  
**\$6.84** Part  
 Fur Fiber  
 (not in color shown)





**A**  
\$6.97  
Regular sizes  
\$7.97  
Larger sizes

**B**  
\$3.97

**C**  
\$3.94

SHOWN OPPOSITE PAGE

**E** Perky Wing Collar rimmed in white and an inset dickey enhance this 3/4-sleeve pull-over. 100% Virgin Hi-bulk Turbo Orlon. Hand wash. State size 34, 36, 38, 40. Shipping weight 12 ounces.  
7 F 9691—Teal blue  
7 F 9692—Radiance bright red  
7 F 9693—Spice gold  
7 F 9696—Chestnut medium brown ..... Each \$3.87

**F** Two-in-One Style gives you a fashionable change. Remove the wing collared white-striped dickey and you have a classic V-neck pullover. Full fashioned 3/4 sleeves. A Ban-Lon® sweater of Texturalized® nylon. Machine wash. State size 34, 36, 38, 40. Shipping weight 12 ounces.  
7 F 9540—Cranberry red \$6.84  
7 F 9541—Navy blue .... 6.84  
7 F 9542—Light beige ... 6.84

**G** Novelty Notched Collar, pretty point of interest on a short sleeve cardigan. 100% textured nylon won't pill. Machine wash. Wt. 12 oz. State size 34, 36, 38, 40.  
7 F 9702—Sand beige .... \$4.77  
7 F 9703—Bright red .... 4.77  
7 F 9704—Black ..... 4.77  
7 F 9705—White ..... 4.77



**D**  
\$3.94

## Great flatterers ..

ITEMS SHOWN ON THIS PAGE

**A** Glorified Cardigan sparkling with mock pearls, bugle beads and sequins. Full fashioned to fit beautifully. 100% Virgin Hi-bulk Turbo Orlon® is easily hand washable. State size 34, 36, 38, 40. Shpg. wt. 15 oz.  
7 F 9651—White  
7 F 9658—Light blue  
7 F 9659—Light pink  
7 F 9657—Black  
Each ..... \$6.97  
State larger size 42, 44, 46. Shpg. wt. 1 lb.  
7 F 9807—White  
7 F 9809—Light blue  
7 F 9813—Light pink  
7 F 9808—Black  
Each ..... \$7.97

**B** Shirt-style Ban-Lon® Pullover is a good sport. Wear the buttoned placket closed or casually open. Texturalized® nylon takes to washing by machine; keeps its shape. State size 34, 36, 38, 40. Shpg. wt. 11 oz.  
7 F 9947—Light blue  
7 F 9949—Cranberry red  
7 F 9950—Black ..... Each \$3.97  
7 F 9948—White

**C** Button-trimmed Inset is the center of attraction on a pert shawl-collared pull-over. Luxurious blend of 60% lamb's wool, 30% fur fiber and 10% nylon. Hand washable. State size 34, 36, 38, 40. Shpg. wt. 11 oz.  
7 F 9668—Medium heather gray ..... \$3.94  
7 F 9669—Coral pink ..... 3.94  
7 F 9674—Light copen blue ..... 3.94  
7 F 9675—Black ..... 3.94

**D** 3-Way Neckline gives this hip length cardigan plenty of versatility. Button the front closing high, cuff it to form a mock turtleneck or unbutton it to make a wing collar. Mock fashioned 3/4 sleeves. 100% Virgin Hi-bulk Turbo Orlon. Hand washable. State size 34, 36, 38, 40. Shpg. wt. 12 oz.  
7 F 9643—Cornflower medium blue  
7 F 9650—White  
7 F 9642—Radiance (bright) red ..... Each \$3.94  
7 F 9644—Black

SHOWN OPPOSITE PAGE

**H** Turtleneck Attraction. Waffle stitch, sparkled with white, makes a pretty showing on the collar. Nice to be seen in anytime. 100% Virgin Hi-bulk Orlon. Hand washable. State size 34, 36, 38, 40.  
7 F 9394—Coral pink  
7 F 9395—Bright gold  
7 F 9396—Black  
7 F 9397—Cornflower med. blue  
Shpg. wt. 11 oz. .... Each \$2.87

**J** Tie Shawl Collar, striped in white, keynotes this pullover that leads a busy life. Wear for both casual and dressier occasions. 100% Virgin Hi-bulk Orlon. Hand washable; needs no blocking. State size 34, 36, 38, 40.  
7 F 9608—Cornflower blue  
7 F 9613—Bright red  
7 F 9614—Black  
7 F 9615—Coral pink  
Shpg. wt. 11 oz. .... Each \$2.87

**K** The Trim's the Thing that gives this slip-on fashion a bright spot in your wardrobe. The scalloped effect and snowy white trim on the collar and at the front are gay touches. Textured nylon is machine washable. State size 34, 36, 38, 40. Shipping weight 10 ounces.  
7 F 9662—Bright gold  
7 F 9663—Cherry rose  
7 F 9664—Cornflower med. blue  
7 F 9667—Sand beige  
Each ..... \$3.87

\* DuPont T.M. for acrylic fiber

38 SEARS ROEBUCK & CO. CHICAGO, ILL.

You can OPEN a Sears Easy Payment Account if your order totals \$20.00 or more . . . see inside back cover

MEASURE AND BE SURE . . . for chart, see page 36





## Dressmaker Sweaters



## Pullover 'n' Vest \$10.97

Team this sweater and vest or wear each independently. You get fashion either way. High style continental knit (a fine smooth gauge) makes this twosome worthy of note. White-striped pullover has a neat-looking high collar,  $\frac{3}{4}$  push-up sleeves. Solid vest has a deep V-neckline, buttons to the hipline. Fully fashioned of 100% Virgin Turbo Orlon.\* Hand wash. State size 34, 36, 38, 40. 7 F 9508—Deep teal blue 7 F 9509—Cranberry red Shpg. wt. 1 lb. 2 oz. Set \$10.97 \* DuPont T.M. for acrylic fiber





**A**  
\$3.84

**B**  
\$4.67

SWEATERS SHOWN  
ON OPPOSITE PAGE

**D** Companionable Cardigan is like a jacket . . . leads a busy fashion life. Rack-stitch bordering the club collar and cable-stitch front panels are noticeably nice touches. For near-perfect fit the cuffs and bottom band are elasticized. Fine 100% virgin worsted wool can be washed by hand. Shpg. wt. 1 lb. Sizes 34, 36, 38, 40. Please state size.  
7 F 9259—White.....\$6.84  
7 F 9260—Black.....6.84  
7 F 9261—Red.....6.84

**E** Boat Neck Pullover. English-type rib knit gives it a wonderful sporty air. Utterly simple styling makes it incomparably smart. Its only decorative concession, a pair of low-placed patch pockets. 100% Virgin Hi-bulk Turbo Orlon\* washes by hand. Shpg. wt. 1 lb. Sizes 34, 36, 38, 40. Please state size.  
7 F 9273—White.....\$5.97  
7 F 9249—Black.....5.97  
7 F 9278—Cornflower medium blue 5.97  
7 F 9279—Bright red.....5.97  
\*DuPont T.M. for acrylic fiber

**F** Jacket-Sweater is the better half of many a separates costume . . . readily tops any dress. Unusual collar is scalloped in a herringbone design. Push-up sleeves. 100% Virgin Hi-bulk Turbo Orlon is hand washable; never needs to be blocked. Shipping weight 1 pound. Sizes 34, 36, 38, 40. Please state size.  
7 F 9292—White.....\$5.84  
7 F 9293—Black.....5.84  
7 F 9294—Cornflower medium blue.. 5.84

**G** Tri-color Stripes enliven an easy-to-wear, long-line cardigan. A choice casual, sure to be a fashionable stand-out. The horizontal knit is a flattering feature. Unusually rich blend of 50% virgin wool and 50% Orlon. Hand washable. Shipping weight 1 lb. 3 oz. Sizes 34, 36, 38, 40. Please state size.  
7 F 9196—Dark gray, light gray and white stripes.....\$8.78  
7 F 9197—Brown, beige and white stripes.....\$8.78

**H** Mandarin-inspired Neckline makes this cardigan out of the ordinary. Rack-stitch banding embellishes the front, cuffs and bottom. Wear it around the clock . . . you'll find it can keep early and late hours with stylish ease. 100% Virgin Hi-bulk Turbo Orlon is hand washable. Shipping weight 1 lb. 1 oz. Sizes 34, 36, 38, 40. Please state size.  
7 F 9330—White.....\$6.97  
7 F 9331—Black.....6.97  
7 F 9332—Bright red.....6.97  
7 F 9334—Cornflower medium blue.. 6.97

**J** Ban-Lon® Toss-on goes everywhere looking wonderful. Trimly styled with a club collar and novelty rack-stitched front panels.  $\frac{3}{4}$  push-up sleeves. 100% virgin Textalized® nylon yarn . . . so easy to care for. Machine wash . . . won't pill or fuzz. Wt. 1 lb. Sizes 34, 36, 38, 40. Please state size.  
7 F 9797—White.....\$6.87  
7 F 9798—Black.....6.87  
7 F 9799—Bright red.....6.87  
7 F 9800—Beige.....6.87

#### MEASURE TO BE SURE . . .

It takes only a few minutes to determine your correct size . . . for sweater measurement chart, please turn to page 36.

#### USE SEARS EASY TERMS

For more complete information about this convenient way to shop, please see inside back cover.

## Shetland Sweaters

with a hand knit look

**A** Crew Necked Pullover . . . a classic in rich-textured 100% imported Shetland wool. Hand wash. Shpg. wt. 14 oz. Sizes 34, 36, 38, 40. State size.  
7F8524—Charcoal dk. gray heather \$3.84  
7F8525—Oxford med. gray heather.. 3.84  
7F8526—Beige heather.....3.84  
7F8527—Black.....3.84

**B** Club Collared Style introduces a jaunty shirt-look. Open placket for a smart change. 100% imported Shetland wool is hand washable. Wt. 13 oz. Sizes 34, 36, 38, 40. State size.  
7F9133—Charcoal dk. gray heather \$4.67  
7F9134—Oxford med. gray heather.. 4.67  
7F9135—Beige heather.....4.67  
7F9136—Black.....4.67

**C** Boxy Cardigan relishes city life as well as country. Hand wash. 100% imported Shetland wool. Wt. 14 oz. Sizes 34, 36, 38, 40. State size.  
7F8520—Charcoal dk. gray heather \$4.84  
7F8521—Oxford med. gray heather.. 4.84  
7F8522—Beige heather.....4.84  
7F8531—Black.....4.84

**C**  
\$4.84

Jewelry shown  
sold in  
jewelry section



# Bold Beauty . . the BULKY Sweater





# Classic Sweaters to enhance a budget-wise

**A** Orlon® or Wool \$3.37

**B** \$2.83 Orlon \$2.87 Wool \$2.97 Ban-Lon®

**C** Cardigan \$3.77 Orlon \$3.87 Wool \$4.97 Reg. Sizes Ban-Lon®



Tailored to perfection... jewelry in soft, brushed-effect metal. 2-row flat snake and mesh chain. Necklace adjusts 12¼-16 in. State gold or silver color. 4 F 3836E-Necklace, earring. Wt. 10 oz. 1-in. earring. \$3.98 4 F 3837E-7¼-inch Bracelet. Shpg. wt. 2 oz. ....\$1.98

Jewelry prices include 10% Fed. Excise Tax

42 SEARS PC8KMN AMDSLG

For harmonizing anklets, see page 175

**D** Cardigan \$3.77 Orlon \$3.87 Wool Regular sizes Regular sizes

\* Du Pont T.M. for acrylic fiber



# wardrobe

100% Virgin Hi-Bulk Turbo Orlon® . . hand washable; mock fashioned.

100% Virgin Zephyr Moth-Off Wool.. hand wash. Warm, long wearing, mothproofed for life of sweater.

Ban-Lon® Quality Sweaters . . mock-fashioned of Textralized® nylon. Machine wash. Won't pill or fuzz.

**A** Long Sleeve Fitted Pullover is a perfect fashion for town and country. Sizes 34, 36, 38, 40. Please state size.

Virgin Hi-Bulk Turbo Orlon. Wt. 12 oz.  
7 F 9246—Spice gold 7 F 9240—White  
7 F 9241—Black 7 F 9242—Ruby red  
7 F 9247—Cornflower med. blue. Each \$3.37

Virgin Zephyr Wool. Shipping weight 11 oz.  
7 F 9558—Ruby red 7 F 9561—Black  
7 F 9563—Autumn lt. gold 7 F 9564—White  
7 F 9559—Sapphire medium blue. Each \$3.37

**B** Short Sleeve Pullover . . so versatile, it's the basis of any casual wardrobe. Sizes 34, 36, 38, 40. Please state size.

Virgin Hi-Bulk Turbo Orlon. Wt. 12 oz.  
7 F 9224—Cornflower medium blue  
7 F 9209—Spice gold 7 F 9210—White  
7 F 9211—Black 7 F 9212—Ruby red  
7 F 9215—Champagne light beige. Each \$2.83

Virgin Zephyr Wool. Shipping weight 10 oz.  
7 F 9549—Autumn gold 7 F 9550—Ruby red  
7 F 9554—White 7 F 9553—Black  
7 F 9551—Sapphire medium blue  
7 F 9552—Champagne light beige. Each \$2.87

Ban-Lon® Quality Garment. Shpg. wt. 12 oz.  
7 F 9951—White 7 F 9954—Ruby red  
7 F 9952—Champagne light beige  
7 F 9955—Cornflower medium blue  
7 F 9953—Black. Each \$2.97

**C** Fitted Cardigan . . shapely casual. Sizes 34, 36, 38, 40. State size.

Virgin Hi-Bulk Turbo Orlon. Wt. 15 oz.  
7 F 9229—Chestnut medium brown  
7 F 9225—Cornflower medium blue  
7 F 9226—White 7 F 9227—Black  
7 F 9228—Ruby red. Each \$3.77

Virgin Zephyr Wool. Shipping weight 12 oz.  
7 F 9565—Chestnut medium brown  
7 F 9567—Ruby red 7 F 9570—White  
7 F 9568—Sapphire medium blue  
7 F 9569—Black. Each \$3.87

Ban-Lon® Quality Garment. Shpg. wt. 15 oz.  
7 F 9959—White 7 F 9960—Black  
7 F 9962—Chestnut medium brown  
7 F 9958—Cornflower medium blue  
7 F 9961—Ruby red. Each \$4.97

Larger sizes 42, 44, 46. State size.  
7 F 9982—White 7 F 9984—Black  
7 F 9985—Chestnut medium brown  
7 F 9983—Cornflower med. blue. Each \$5.87

**D** Boxy Cardigan is a wonderful basic. Wear it with both skirts and pants.

Virgin Hi-Bulk Turbo Orlon. Wt. 15 oz.  
Sizes 34, 36, 38, 40. Please state size.  
7 F 9073—Ruby red 7 F 9065—White  
7 F 9064—Cornflower medium blue  
7 F 9068—Champagne light beige  
7 F 9072—Black. Each \$3.77

Larger sizes 42, 44, 46. State size.  
7 F 9080—White 7 F 9089—Black  
7 F 9078—Cornflower medium blue  
7 F 9084—Champagne light beige  
7 F 9087—Chestnut medium brown. Each \$4.77

Virgin Zephyr Wool. Shipping weight 13 oz.  
Sizes 34, 36, 38, 40. Please state size.  
7 F 9576—Champagne light beige  
7 F 9577—Sapphire medium blue  
7 F 9578—Ruby red 7 F 9579—White  
7 F 9580—Black. Each \$3.87

Larger sizes 42, 44, 46. State size. Wt. 14 oz.  
7 F 9583—Chestnut medium brown  
7 F 9586—Black 7 F 9587—Silver gray  
7 F 9584—Sapphire medium blue. Each \$4.87

**E**  
\$2.97



**F**  
\$2.83  
Regular size  
\$3.27  
Larger size



**G**  
\$3.57



**H**  
\$6.87  
Orlon or Wool  
25c  
Initial



## Season Spanning Sweaters

**E** ¾ Raglan Sleeve Pullover. Remarkably low priced. Simulated turtle neck is a smart style feature. Mock fashioned 100% Virgin Hi-Bulk Turbo Orlon. Hand washable. Shipping weight 14 oz. Sizes 34, 36, 38, 40. Please state correct size.  
7 F 9262—White \$2.97 7 F 9264—Ruby red...\$2.97  
7 F 9263—Black 2.97 7 F 9268—Copper glow 2.97

**G** V-Neck Pullover. Long sleeved, Mock fashioned 100% Virgin Hi-Bulk Turbo Orlon. Hand wash. State size 34, 36, 38, 40. Shipping weight 13 oz.  
7 F 9102—White...\$3.57  
7 F 9103—Black...3.57  
7 F 9104—Sapphire medium blue...3.57  
7 F 9106—Ruby red...3.57

All sweaters on these 2 pages stocked in and shipped from your Sears Mail Order House. Allow postage from there. Measure . . use chart on page 36.

**F** Versatile Shrug tops dressy and sport styles. 100% Virgin Hi-Bulk Turbo Orlon. Hand wash. Sizes small (30-32); medium (34-36); large (38-40). State size. Shpg. wt. 10 oz. Jewelry on page 35.  
7 F 9515—White \$2.83 7 F 9517—Pink...\$2.83  
7 F 9516—Black 2.83 7 F 9518—Lt. blue...2.83  
State extra large size (42-44). Shpg. wt. 12 oz.  
7 F 9520—White \$3.27 7 F 9521—Black...\$3.27

**H** Sporty Award Sweater Coat in Orlon or wool. Sizes 34, 36, 38, 40, 42. Please state size.  
Virgin Orlon. Hand wash. Shpg. wt. 1 lb. 5 oz.  
7 F 9310—White...\$6.87 7 F 9311—Navy \$6.87  
7 F 9313—Bright red 6.87 7 F 9314—Gold 6.87  
Virgin Worsted Wool. Hand wash. Wt. 1 lb. 2 oz.  
7 F 9318—Bright red \$6.87 7 F 9319—White \$6.87  
7 F 9320—Navy blue 6.87 7 F 9321—Gold 6.87  
6-inch Gold Color Initial. Cotton felt. Apply with hot iron. State initial "A" to "Z".  
7 F 9316—Shipping weight 1 oz. Each 25c

USE SEARS EASY TERMS . . see inside back cover for details

PCRMNS SEARS 43



# Sweaters in





## women's sizes

**A** Bulky Knit Jacket . . . indispensable when the weather turns chilly. Smart mock cable stitched front closing and wing collar.  $\frac{3}{4}$ -length sleeves. 100% Virgin Hi-bulk Turbo Orlon\*. Hand washable. Shpg. wt. 1 lb. 2 oz. Sizes 36, 38, 40, 42, 44, 46. State size.  
7 F 9118—White 7 F 9119—Black  
7 F 9343—Sapphire medium blue. Each \$5.84

**B** Raglan Styled Cardigan . . . enhanced with a pert collar and pointelle design in front. Full-fashioned  $\frac{3}{4}$ -length sleeves. 100% Virgin Hi-bulk Turbo Orlon. Hand washable. Sizes 36, 38, 40, 42, 44, 46. State size.  
7 F 9296—Cornflower blue 7 F 9299—Black  
7 F 9298—Flamingo rose 7 F 9297—Med. beige  
Shipping weight 14 ounces. . . . . Each \$6.97

**C** Shawl Collar Cardigan is a chic topper. Luxurious blend of 60% lamb's wool, 20% nylon and 20% fur fiber makes it heavenly soft and warm. Long sleeves. Hand washable. Sizes 36, 38, 40, 42, 44, 46. State size.  
7 F 9057—Light gray 7 F 9058—Black  
7 F 9059—Light pink 7 F 9061—Light blue  
Shipping weight 12 ounces. . . . . Each \$4.87

**D** Easy Care Ban-lon® Sweater-Jacket. 100% Virgin Textalized® nylon. Just toss it into your washing machine. Bulky-stitch wing collar. Mock fashioned  $\frac{3}{4}$  sleeves. Sizes 36, 38, 40, 42, 44, 46. State size.  
7 F 9340—Flamingo rose 7 F 9341—Black  
7 F 9342—Sapphire medium blue  
Shipping weight 12 ounces. . . . . Each \$6.87

**E** Club Collared Sweater to partner skirts and pants . . . to top your favorite dresses with ease. Fashionable fine gauge knit. 100% Virgin Hi-bulk Turbo Orlon. Hand wash. Sizes 36, 38, 40, 42, 44, 46. State size.  
7 F 9048—Light beige 7 F 9049—Black  
7 F 9051—Teal blue 7 F 9050—White  
Shipping weight 14 ounces. . . . . Each \$5.83

**F** Basket Weave Jacket provides style-wise shelter when the temperature drops. Two patch pockets. 100% Orlon. Hand washable. Sizes 36, 38, 40, 42, 44, 46. State size. Shipping weight 1 pound 2 ounces.  
7 F 9677—Cranberry red  
7 F 9678—White 7 F 9680—Light blue  
7 F 9679—Black. . . . . Each \$5.77

**G** Hollywood Style Coat-Sweater. Novelty stitched yoke, waist; 2 pockets. For pin and earrings, please see page 87. Sizes 36, 38, 40, 42, 44, 46. State size.  
Virgin Worsted Wool. Hand wash. Wt. 1 lb.  
7 F 9154—Mauve lilac 7 F 9155—Navy blue  
7 F 9156—Flamingo rose  
7 F 9157—Sapphire medium blue. . . Each \$5.83  
Virgin Orlon. Hand wash. Shpg. wt. 1 lb.  
7 F 9158—Mauve lilac 7 F 9159—Navy blue  
7 F 9160—Flamingo rose  
7 F 9167—Sapphire medium blue. . . Each \$5.83

**H** Tuxedo Jacket is a wonderful standby all year around. Novelty stitching and a pair of detachable glitter pins make it a good complement to almost any outfit. Pair of pockets. Long sleeves. 100% Orlon. Hand wash. Sizes 36, 38, 40, 42, 44, 46. State size.  
7 F 9062—White 7 F 9063—Navy blue  
Shipping weight 1 lb. 5 oz. . . . . Each \$6.77

MEASURE TO BE SURE . . . it takes only a few minutes to determine your correct size. If your measurements fall between 2 sizes, order the larger size. For sweater measurement chart, please turn to page 36.

You can OPEN a Sears Easy Payment Account if your order totals \$20 or more . . . see inside back cover



**K** Orlon or Nylon



**M**

## BUDGET SWEATERS

\$1.87 to \$3.87

**J** Glamour Cardigan. Braid trimmed. 100% Virgin Hi-bulk Orlon. Hand wash. Sizes 34, 36, 38, 40. Please state size.  
7 F 9352—Light pink 7 F 9353—White  
7 F 9354—Light blue 7 F 9355—Black  
Shipping weight 14 ounces. . . . . Each \$2.97

**K** Mock Fashioned fitted Pullover and Cardigan. State size 34, 36, 38, 40.

Short Sleeve Pullover. Shpg. wt. 10 oz.  
In 100% Virgin Hi-bulk Orlon. Hand wash.  
7 F 9139—Black 7 F 9126—Cherry red  
7 F 9140—White 7 F 9127—Beige  
7 F 9125—Sapphire med. blue. . . Each \$1.87  
In 100% Virgin Textured Nylon. Hand wash.  
7 F 9251—White 7 F 9252—Black  
7 F 9255—Sapphire med. blue. . . Each \$2.66

Long Sleeve Cardigan. Shpg. wt. 12 oz.  
In 100% Virgin Hi-bulk Orlon. Hand wash.  
7 F 9128—Black 7 F 9129—White  
7 F 9131—Cherry red 7 F 9132—Beige  
7 F 9130—Sapphire med. blue. . . Each \$2.87  
In 100% Virgin Textured Nylon. Hand wash.  
7 F 9285—White 7 F 9286—Black  
7 F 9289—Sapphire med. blue. . . Each \$3.66

**L** Mock Cable Stitched Cardigan with crew neck. 100% Orlon. Hand washable. State size 36, 38, 40, 42, 44, 46. Wt. 14 oz.  
7 F 9766—Beige  
7 F 9770—Cherry rose 7 F 9775—Black  
7 F 9771—Sapphire med. blue. . . Each \$3.84

**M** Club Collared Bulky Cardigan. 100% Virgin Hi-bulk Turbo Orlon. Hand wash. State size 34, 36, 38, 40. Shpg. wt. 1 lb.  
7 F 9054—White. . . . . \$3.87

\* DuPont T.M. for acrylic fiber

PCBKNH  
AMG SEARS 45



# Capri pants for leisure-loving comfort

**A** 85% Wool, 15% Nylon Flannel . . . a fabric that tailors neatly. Mock flap pockets in back; side pocket; side zipper. Self belt. Washable. Wt. 12 oz. *State size.* Misses' sizes 10, 12, 14, 16, 18, 20. T7 F 6489—Dk. oxford gray. \$4.79

**B** Ribbed Cotton Cord . . . button-trimmed pockets, cuffs. Back zip. Washable. *State size.* Wt. 12 oz. Misses' sizes 10, 12, 14, 16, 18, 20. T7 F 6485—Red. . . . . \$2.97  
T7 F 6486—Black. . . . . 2.97  
T7 F 6487—Deep beige. . . . . 2.97

**C** 70% Rayon and 30% Wool . . the handsome plaid plus high-rise styling make these pants eye-catching and flattering. Back zipper. Wash separately. Wt. 9 oz. *State Misses' size* 10, 12, 14, 16, 18. T7 F 6479—Plaid as shown. \$2.97

**D** Combed Cotton Sateen with high-rise waist, self belt, pocket, side zip. Washable. Wt. 13 oz. *State Misses' size* 10, 12, 14, 16, 18. T7F6463—Star sapphire blue. \$2.97  
T7F6464—Black. . . . . 2.97  
T7F6465—Light beige. . . . . 2.97

**E** "Velfona" Plaid . . . a bold new look in a beautiful soft fabric of rayon and acetate. High-rise waist; self belt; side pocket; side zip. Washable. Wt. 15 oz. *State Misses' size* 10, 12, 14, 16, 18. T7F6481—Red and blue plaid. \$4.84  
\* Doring Milliken Trademark

**F** Gay Striped Corduroy sleekly tailored with high-rise waist, side pocket, side zip. Leather-look belt has gold-color buckle and coin. Hand wash. Shpg. wt. 13 oz. *State Misses' size* 10, 12, 14, 16, 18. T7 F 6483—Stripe as shown. \$4.84

**G** Velvety-Soft Cotton Corduroy, so very fashionable anytime. Side zipper; side pocket. Wide matching belt has pretty leather tab and gold-color metal medallion. Hand wash. Wt. 1 lb. *State Misses' size* 10, 12, 14, 16, 18. T7 F 6495—Med. moss green. \$3.87  
T7 F 6496—Black. . . . . 3.87

**H** Paisley Print Cotton Shirt, a perfect pants partner. Roll sleeves. Washable. Shpg. wt. 5 oz. *State bust size* 32, 34, 36, 38, 40. T7 F 6785—Print as shown. \$2.97

Numbers on these 2 pages beginning with "T" are shipped from Philadelphia, Chicago, Atlanta or Kansas City, whichever is nearer. Others are shipped from your mail order house. Allow postage from your mail order house.

**A** \$4.79

**B** \$2.97

**C** \$2.97

**D** \$2.97

**E** \$4.84

**F** \$4.84



**G** \$3.87

**H** \$2.97